MANAGING in Tough Times

A Cooperative Extension System Educational Initiative
From “Financial Crisis: Call To Action” to “Managing in Tough Times”

The MiTTNet Story
Summer-Fall, 2008

- Recession/shrinking economy
- Collapsed investment banks
- Bank failures and government takeovers
- Mortgage defaults and foreclosures
- Declining stock prices and home values
- Increased costs for basics such as food and utilities
- Rising unemployment rates
- Credit crunch
Not Just Economics…

- 1 out of 2 families reporting stress about providing for basic needs
- 8 out of 10 families saying economy is a significant cause of stress
- Women reporting more stress than men

American Psychological Association, 2008 Annual Stress Survey
Fall, 2008

- eXtension Financial Security for All Community of Practice (CoP) “Managing Money in Tough Times” series
- Other eXtension CoPs also include information about situation
- Idea for a coordinated national Extension effort from Dr. Ivory Lyles, University of Arkansas
- Discussions with others involved in economic/financial program areas to frame this response
January, 2009

- Call to Action Initiative gathers momentum
- Individuals join to brainstorm ideas for Initiative
- Financial Crisis: Extension Call to Action document drafted
February, 2009

- Survey of Extension Directors and Administrators
  - 95% responded that their state was experiencing an economic downturn
  - Challenges for Extension programming included:
    - Limited FTE’s and instructor capacity related to economic/financial education areas
    - Lack of access to timely training for educators in this area
    - Limited public awareness of Extension programs related to economic situation
February, 2009 (continued)

- Proposed Initiative presented at National Extension Directors/Administrators meeting
- ECOP approves Initiative to address financial situation through Extension System
- Financial Crisis: Extension Call to Action White Paper drafted
- Initial steps to create a leadership team and plan for Initiative begins at the University of Arkansas Cooperative Extension Service
March-April, 2009

- Initiative Leadership Team formed
- Grant written and submitted by University of Arkansas to CSREES for Special Needs funds for Initiative planning meeting
- “Extension Call to Action” becomes “Managing in Tough Times (MiTT)”
- Work begins to design and organize interdisciplinary MiTT planning workshop
- Framework for MiTT is developed
- Target audience is Extension educators
“Managing in Tough Times” Objectives

- Develop & implement strategy to strengthen Extension’s capacity to address financial & economic information needs that:
  - Create, adapt, deliver and evaluate effective resources using new technology & online methods
  - Increase capacity of Extension educators to better help clientele deal with economic situations
  - Effectively market Extension as a credible source of information & education
  - Develop new materials & utilize existing materials
  - Build on existing partnerships & create new ones
May 8-9, 2009

- MiTT Planning Workshop in Dallas

- 36 participants representing 24 Land-Grant universities CSREES and Extension-based organizations

- Developed MiTT strategies based on content team expertise and resources and MiTT program logic model

- MiTT Team Leaders:
  - Nancy Porter, Clemson U. - Individuals and Families
  - Bo Beaulieu, SRDC - Communities
  - Bob Craven, U. of Minnesota - Farm and Ranch
  - Claudia Mincemoyer, Penn State – Youth

- MiTT Program Logic Model
**SITUATION:**
The national financial and economic crisis is reaching into all corners of our economy. Few are exempt from the stresses and losses of this crisis. Unemployment is rising; consumer purchases are down; consumer credit is tightening up; investment in new business is drying up; retirement and investment accounts are diminished and business failures are abundant. The personal, family, business and community stresses are at unprecedented levels. Many people are at a loss for appropriate responses. The global nature of the financial crisis will impact all Americans in one way or another. Addressing and dealing with this crisis is truly a special need of national significance.

**PRIORITIES:**
The Cooperative Extension System is positioned to provide research-based educational programs and resources that can help our clientele to address the financial crisis. As the educational outreach arm of the states’ land-grant universities, Extension is positioned to deliver timely and unbiased information that is crucial in guiding the development and implementation of locally-driven, place-relevant solutions to our country’s financial and economic crisis for individuals and families, farm and ranch businesses, communities and youth.

<table>
<thead>
<tr>
<th>INPUTS</th>
<th>OUTPUTS</th>
<th>OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Activities</td>
<td>Participants</td>
</tr>
<tr>
<td>1. eXtension CoPs *</td>
<td>1. Create and maintain eXtension MITT directory</td>
<td>1. Ability of Extension educators, SME’s to access and utilize MITT resources</td>
</tr>
<tr>
<td>2. MiTT CoP &amp; Wikis</td>
<td>2. Develop MiTT Website (ala CYFERNet)</td>
<td>2. Increased subject matter knowledge of Extension educators</td>
</tr>
<tr>
<td>3. CSREES resources *</td>
<td>3. Identify MITT content/issue areas</td>
<td>3. Increased knowledge of MITT resources, services and tools</td>
</tr>
<tr>
<td>4. MiTT members</td>
<td>4. Identify Subject Matter Experts</td>
<td>4. Increase in the number of educational programs conducted in MITT issue areas</td>
</tr>
<tr>
<td>5. Subject Matter Experts *</td>
<td>5. Identify suitable resource content for MiTT</td>
<td></td>
</tr>
<tr>
<td>6. eXtension personnel</td>
<td>6. Identify gaps in content areas and evaluation tools</td>
<td></td>
</tr>
<tr>
<td>7. Content Developers/Sources *</td>
<td>7. Develop content and evaluation tools to fill gaps</td>
<td></td>
</tr>
</tbody>
</table>
May-July, 2009

- MiTTNNet is created
  - Based on CYFERNet Framework
  - Created with eXtension technical support
- MiTTNNet teams and authors identify and enter MiTTNNet resources
- Preparations by Leadership Team for national rollout of MiTTNNet
July 30, 2009

- MiTTNet Rollout
- Presentation to ECOP Program Committee in Minneapolis
- National MiTTNet Webinar
  - 165 participants
  - Recording of rollout Webinar available online at:
    http://connect.extension.iastate.edu/p78987985/
What Does MiTTNet Look Like?
Managing in Tough Times National Extension Initiative

Whether the target audience for your Extension educational programs is individuals/families, farm/ranch operators, communities, or youth, you likely are being asked to provide help to those affected by economic challenges. This national Extension initiative, Managing in Tough Times (MiTT), is designed to help educators provide relevant, community-based educational programs across the nation to complement what is already available at www.extension.org. MiTTNet is a searchable directory of existing Extension programs and materials relevant to managing in tough times. It is organized by critical issues facing target audiences.
Managing in Tough Times National Extension Initiative

Whether the target audience for your Extension educational programs is individuals/families, farm/ranch operators, communities, or youth, you likely are being asked to provide help to those affected by economic challenges. This national Extension initiative, Managing in Tough Times (MiTT), is designed to help educators provide relevant, community-based educational programs across the nation to complement what is already available at www.extension.org. MiTTNet is a searchable directory of existing Extension programs and materials relevant to managing in tough times. It is organized by critical issues facing target audiences.

Login to enter resources
Resource Title • Enter the full title of the resource. Capitalize the first letter of each word.

Authors • Enter all the resource’s authors. Enter the first name followed by the last name.

Email (primary author) • Enter the email address of the resource’s primary author.

Institution (primary author) • Enter the institution of the resource’s primary author.

URL • Enter the URL of the resource. A green check mark will appear if the URL is valid.

Abstract • Enter a brief description (2-5 sentences) of the document. This short abstract will be displayed along with title and author whenever someone does a search that turns up this resource.
Categories selected:
- Community
- Farm & Ranch
- Individuals & Families
- Youth

Resource Origin: Select the appropriate setting for the resource being developed within the Cooperative Extension Service or Land-Grant System. Leave blank if unknown.

State: Enter the state, territory, or province where the resource was published. Select "Outside the US and Canada" if document was published outside the US or Canada.

Publisher: Enter the name of the publisher.

Date Created: Enter the date the resource was created.

Copyright Information: Enter any copyright information.

Special Ordering Information: Enter any special ordering information.

URL for Ordering: If there is a special web site for ordering, enter the URL here.

Language: You may select more than one, by clicking "add a new language."

Media Format: Select media formats in which the resource is available. You may select more than one, by clicking "add a new media format."
TNet – Managing in Tough Times

Reports

My Broken or Expired Links
New Resources
Number of Resources by Target Audience
Resource Meta Data for State
Statistics

Resource Editor | MiTTNet | Help

MANAGING in Tough Times
There were 423 new resources in the past 30 days.

<table>
<thead>
<tr>
<th>ID</th>
<th>Title</th>
<th>Target Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>827</td>
<td>Improving Board and Organizational Effectiveness: Nonprofit Organization Board and Staff Training for Nonprofit and Faith-Based Organizations</td>
<td>Community</td>
</tr>
<tr>
<td>837</td>
<td>2007-2008 Building Communities Educational Series: Community and Economic Development</td>
<td>Community</td>
</tr>
<tr>
<td>838</td>
<td>A Beginner’s Guide to e-Commerce: Easy Tools for Profit</td>
<td>Community</td>
</tr>
<tr>
<td>535</td>
<td>Community Data Tools</td>
<td>Community</td>
</tr>
<tr>
<td>848</td>
<td>Community Development Toolbox</td>
<td>Community</td>
</tr>
<tr>
<td>846</td>
<td>Community Economic Analysis: A How To Manual</td>
<td>Community</td>
</tr>
<tr>
<td>851</td>
<td>Community Economic Development Preparedness</td>
<td>Community</td>
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<tr>
<td>852</td>
<td>Community Supported Agriculture (CSA) Resource Guide for Farmers</td>
<td>Community</td>
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<tr>
<td>ID</td>
<td>Title</td>
<td>Target Audience</td>
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<td>848</td>
<td>Community Development Toolbox</td>
<td>Community</td>
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<tr>
<td>851</td>
<td>Community Economic Development Preparedness</td>
<td>Community</td>
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<tr>
<td>825</td>
<td>Comprehensive Planning and Citizen Participation</td>
<td>Community</td>
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<tr>
<td>540</td>
<td>Connecting Citizens to Strengthen Communities: Understanding So</td>
<td>Community</td>
</tr>
<tr>
<td>839</td>
<td>Cultural Tourism for Rural Alaska</td>
<td>Community</td>
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<tr>
<td>904</td>
<td>Don’t Spread Lead: A Do-It-Yourself Guide to Lead-Safe Painting, Re</td>
<td>Community</td>
</tr>
<tr>
<td>905</td>
<td>Don’t Spread Lead: A Do-It-Yourselfer’s Guide to Preventing Lead P</td>
<td>Community</td>
</tr>
<tr>
<td>837</td>
<td>Enhancing Community Entrepreneur Support Networks to Improve Community</td>
<td>Community</td>
</tr>
<tr>
<td>542</td>
<td>Enterpriseing Rural Families: Making It Work</td>
<td>Community</td>
</tr>
<tr>
<td>826</td>
<td>Entrepreneurship as an Economic Development Strategy</td>
<td>Community</td>
</tr>
<tr>
<td>539</td>
<td>Ethnic Marketing: A Strategy for Marketing Programs to Diverse Au</td>
<td>Community</td>
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<tr>
<td>853</td>
<td>From Farm to Fork</td>
<td>Community</td>
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<tr>
<td>845</td>
<td>Helping Artisans Reach Global Markets</td>
<td>Community</td>
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<tr>
<td>255</td>
<td>HUD en Nuevo Mexico (New Mexico)</td>
<td>Community</td>
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<tr>
<td>843</td>
<td>Indiana’s Food For The Hungry</td>
<td>Community</td>
</tr>
<tr>
<td>840</td>
<td>Internet Strategies to Improve Farm Business Management</td>
<td>Community</td>
</tr>
<tr>
<td>819</td>
<td>Managing Conflict in Family Business</td>
<td>Community</td>
</tr>
</tbody>
</table>
## Viewable Resources by Target Audience

### MiTTNet – Managing in Tough Times

#### Resource Editor

### Viewable Resources by Target Audience

<table>
<thead>
<tr>
<th>Target Audience</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community</td>
<td>47</td>
</tr>
<tr>
<td>Farm &amp; Ranch</td>
<td>235</td>
</tr>
<tr>
<td>Individuals &amp; Families</td>
<td>445</td>
</tr>
<tr>
<td>Youth</td>
<td>68</td>
</tr>
</tbody>
</table>

[Download Report as CSV]
Resources for State

Select state: LOUISIANA

There are 105 total resources in the database from LOUISIANA. Currently, 105 of these resources can be found or

<table>
<thead>
<tr>
<th>Title</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>After a Disaster: A Lesson Plan for Youth Educators in T3 Format</td>
<td><a href="http://www.lsuagcenter.com/en/family_home/hazards_and_threats/publications/after+hurricane+">http://www.lsuagcenter.com/en/family_home/hazards_and_threats/publications/after+hurricane+</a></td>
</tr>
</tbody>
</table>
MANAGING in Tough Times

A Cooperative Extension System Educational Initiative

Home | Community | Farm & Ranch | Individuals & Families | Youth | Contact Us

You are in: » MiTTNet Home

Managing in Tough Times National Extension Initiative

Whether the target audience for your Extension educational programs is individuals/families, farm/ranch operators, communities, or youth, you likely are be
Community

Tough times mean tough decisions for communities. Educational resources and materials focus on building strong, resilient communities aligned with 21st century realities and opportunities.

- Expanding Civic Engagement
- Helping Local Government Cope with Change
- Improving Local Economies
  - Community-based Strategies
  - Creative Communities
  - Food Systems
  - Regional Innovations
  - Thinking Green

Strengthening Community Organizations & Services

Understanding Your Community Today

Login to enter resources... Get your eXtension ID...
Farm & Ranch

Educational materials and resources focused on helping producers understand their financial situation and options, and to have them comfortable with the decisions they make to address their financial and family situation.

Financial Management

Mediation

Credit

Risk Management

Marketing

Legal Issues

Employees

Farm Programs

Tax Issues

Enterprise Analysis

Bankruptcy/Foreclosure
Individuals & Families

Many Americans feel stress and anxiety about their financial future and question how they will provide for themselves and their families during economic crises. Straightforward access to timely resources and educational materials help educators deliver programs that increase coping skills, financial stability, and financial success.

+ Bankruptcy
+ Budgeting and Spending
+ Communication
+ Consumer Protection
+ Credit
+ Employment
+ Health
+ Home
+ Relationships/Resiliency
+ Risk Management
+ Saving and Investment
+ Stress Management
+ Taxes
Youth

The economic downturn impacts everyone including children and youth. These times can be unsettling for young people as parenting abilities may be reduced and there is potential for family routines and communication to be disrupted. These resources will help educators deliver programs to youth to help them cope in uncertain times and be prepared for their financial futures.
Farm & Ranch

Educational materials and resources focused on helping producers understand their financial situation and options, and to have them comfortable with the decisions they make to address their financial and family.

Financial Management
- Mediation
- Credit
- Risk Management
- Marketing
- Legal Issues
Assessing Financial & Risk Management Skills

Authors: Don Hofstrand

Description: Financial and risk management skills are critical for the long-term success of your business. Firms that possess high-level exceptional skills have a long-term focus and are more able to take advantage of emerging opportunities. How do you assess your financial and risk management skills? Use this factsheet to assess your organization’s financial and risk management skills.
Assessing Financial & Risk Management Skills

Financial and risk management skills are essential for the long-term success of your business. Firms that possess human resources with exceptional skills have a long-term focus and are more likely to use their skills to take advantage of emerging opportunities.

How would you rate your financial and risk management skills? They help you focus on preparing financial information, interpreting financial performance, assessing risk exposure, and developing risk management strategies. Use the questions below to assess your financial and risk management skills.

<table>
<thead>
<tr>
<th>Question</th>
<th>Unsatisfactory</th>
<th>Weak</th>
<th>Average</th>
<th>Good</th>
<th>Exceptional</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Prepare and interpret basic financial statements (net worth, cash flow, and income) and use them in business decisions.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>2. Prepare financial information for credit requests.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>3. Monitor financial trends of the farm business.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>4. Compare the financial performance of your business to other similar operations.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>5. Evaluate the profitability and financial feasibility of investment decisions.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>6. Seek ways of reducing the cost of capital.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
Individuals & Families

Many Americans feel stress and anxiety about their financial future and question how they will provide for themselves and their families during economic crises. Straightforward access to timely resources and educational materials help educators deliver programs that increase coping skills.

Consumer Protection

- Consumer Rights
- Fraud
- Identity Theft
- Predatory Practices
Current Issues: Warranty Cards, Privacy Notices -- Protecting Consumer Privacy

Authors: Pat Swanson
Description: Consumers can “opt out” of sharing personal information about important numbers while doing business. These guidelines and resources will help you protect your personal, medical, and financial history.

Cutting Credit Costs: Know Your Credit Rights
Current Issues

Warranty Cards
What's Necessary and What Isn't?

✓ It is important to return warranty cards to the manufacturer.

✓ It is only necessary to fill in your name, address, date of purchase, and the product's serial or model number.

✓ Remember to keep a copy of the cash register

Privacy Notices

I received a notice in the mail last summer from my financial institution but I didn’t understand it and threw it away. Now I find out I could have told them not to sell my name and other personal information. Is it too late to do this?

If you have not taken advantage of the opportunity to “opt out” of having your name and personal information sold by financial institutions, you are not alone. Only a small percentage of individuals notified their bank, credit union, brokerage firm, insurance company or credit card company that the sale of personal information was to be restricted. But it is not too late.

The law behind these privacy notices is the federal Gramm-Leach-Bliley Act of 1999 that requires your financial institution to give you notice of three things:
1) the kinds of information it collects about you and how it uses it;
2) your ability to prevent the sharing of your customer data with third parties; and
Youth

The economic downturn impacts everyone including children and youth. These times can be unsettling for young people as parenting abilities may be reduced and there is potential for family routines and communication to be disrupted. These resources will help guide them through.
EntrepreneurShip Investigation I: Discover the E-Scene

Authors: Diane Vigna, Patricia Fairchild, Charlotte Newcomb, Brittany Davidson, Gwen Davidson, Lois Deitsch, Donnacky, Shelly Mowinkel, Donna Strabala, Derry Trampe, Dennis Wiseman

Description: EntrepreneurShip Investigation (ESI) is a comprehensive curriculum designed for youth, combining a variety of tools to help participants develop their entrepreneurial skills and business niche. Through exciting activities, case studies, and technology, participants are transformed into budding entrepreneurs.
About ESI

Entrepreneurship Investigation (ESI) is an exciting, interactive, and comprehensive curriculum project designed for youth, ages 10-19. ESI uses a variety of tools to help participants develop their entrepreneurial skills and find their business niche. Through exciting activities, case studies and current technology, participants are transformed into budding entrepreneurs!

After completing all levels of the curriculum, youth will have the skills and tools to start their own business, as well as have a completed business and marketing plan – the "road map" to the entrepreneur's success.

Finally, participants will learn that they can do all of these things without moving to a large city. The ESI curriculum provides an opportunity to reach young people enabling them to explore opportunities they can create for themselves with the support of their community.

What makes ESI unique?

ESI is truly a pioneer in the field of youth entrepreneurship education for several reasons:

- Developed with four audiences in mind:
  - 4-H Clubs
  - Middle and high schools
  - Youth organizations
  - Community organizations

- Written in partnership with organizations representative of each of the target audiences

- Research-based

- Uses current technology through Web-based activities and interactive CD-Rom

- Is accessible and affordable to anyone

- Provides instructions and direction for leaders and teachers through the leader's guide

- Aligned to school standards for easy classroom use

Purchase ESI Units

Unit 1 | Unit 2 | Unit 3 | Leader's Guide

Click on one of the following links to complete an evaluation and then download certificates of completion (PDF format):

- Unit 1
- Unit 2
- Unit 3

ESI Business Plan Template (Microsoft Word)
Community

Tough times mean tough decisions for communities. Educational resources and materials focus on building strong, resilient communities aligned with 21st century realities and opportunities.

- Community-based Strategies
- Creative Communities
- Food Systems
- Regional Innovations
A Beginner's Guide to e-Commerce: Easy Tools for Profit

Authors: Kimball P. Marshall

Description: The objective of this training is to prepare begin small-scale Internet-based and e-commerce selling to enhance economic growth. Adequate preparation for commerce activities involves first stimulating belief and to use e-commerce to achieve personal goals and providing stories in which similar people have used basic e-commerce home-produced products. As clients recognize the value skills that can be used to produce value-added products.
A Beginner’s Guide to e-Commerce: Easy Tools for Profit

The objective of this training is to prepare and encourage people to begin small-scale Internet-based and e-commerce selling activities as a means to enhance economic growth. Adequate preparation for entering into e-commerce activities involves first stimulating belief and confidence in the ability to use e-commerce to achieve personal goals and provide examples of success stories in which similar people have used basic e-commerce activities to sell home-produced products. As clients recognize the value of their personal life skills that can be used to produce value-added products that could be sold through e-commerce they begin to see the possibility for opportunity. Starting with simple approaches to e-commerce, such as selling on online auction sites is an excellent starting point for the client seeking to generate “extra” money from personal skills.

For Learners
- Self-Paced Lesson

For Extension Educators (and Other Facilitators)
- General Overview
- Facilitation Tools
Managing in Tough Times National Extension Initiative

Whether the target audience for your Extension

eXtension links:

www.eXtension.org

financial crisis
Financial Smart Start for Newlyweds - Family Life
University of Arkansas Division of Agriculture Cooperative Extension Service Arkansas Families - Family Life - Financial Smart Start for Newlyweds...
Family Life
Financial Smart Start for Newlyweds

Research shows that financial management is an important key to a happy marriage. Financial Smart Start for Newlyweds is an educational series designed to help couples gain financial management skills. Couples will learn compassionate communication. They will increase financial security. The series features activities to help couples practice communication, set goals and design a budget, among other financial management tools.

Newlyweds who enroll in the program also receive the monthly newsletters during their first year of marriage. The newsletters contain the latest information about saving, spending, record keeping, credit, insurance and other financial topics.

Publications

- Financial Smart Start for Newlyweds: Introduction - FSFCS200
- Understanding and Sharing Your Financial History - Financial Smart Start for Newlyweds - FSFCS201
- Debt in Marriage - Financial Smart Start for Newlyweds - FSFCS202
- Realistic Expectations About Expenses and Income - FSFCS203
Creating and Sticking to a Budget

James P. Marshall, Ph.D.
Assistant Professor - Family Life

Laura Connerly
Instructor - Family Resource Management

The golden rule of budgeting is to spend less than you earn and save and invest the rest. — Unknown

Flexible or variable — those that vary each week or month like food, transportation and recreation.

Budget Versus Spending Plan

“Budget” is a word that can bring up negative feelings. It is sort of like the word “diet”; it can refer to depriving yourself of things you enjoy. Most financial experts use the term “spending plan,” which is much more indicative of what you are doing. You are planning how you are going to use your money more effectively (and not just recording where the money went).
Managing in Tough Times National Extension Initiative

Whether the target audience for your Extension educational programs is individuals/families, farm/ranch operators, communities, or youth, you likely are being...
Contact Us

For help in using the MiTTnet web site, or entering resources into the database please contact:
Nick Broady - eXtension
Email: Nick.Broady@extension.org
Phone: 859-323-8461

For information about the Managing in Tough Times National Extension Initiative, please feel free to email any member of the Core Leadership Team listed below:

**Audience Target Team Leaders:**

Nancy Porter — Individuals/Families
Extension Family Resource Management Specialist
Clemson University Cooperative Extension Service
Email: nporter@clemson.edu

Bob Craven — Farm/Ranch
Director, Center for Farm Financial Management
Extension Economist
University of Minnesota
Email: rcraven@umn.edu

Bo Beaulieu — Communities
Extension and Conference Services Director

**eXtension links:**

[www.eXtension.org](http://www.eXtension.org)

financial crisis information on eXtension.org
MiTTNet Usage

- 622 Distinct Resources
- Resources Identified by Subject Type:
  - Community - 46
  - Farm & Ranch - 217
  - Individuals & Families - 445
  - Youth - 68
- 4,630 Browses
- 765 Different Users (based on IP address)
What’s Next?

- Additional MiTTNet Resources
- Professional Development Activities
  - Webinar for Directors, Administrators, Program Leaders & Communications Leaders, September 15
  - MiTTNet Team Webinars
  - E-mails & Updates About MiTTNet Resources
- Evaluation
  - Process Evaluation
  - MiTTNet Usage
  - Impacts on Extension Educators
  - Impacts on Clientele
QUESTIONS??

MANAGING in Tough Times