

PLN Report Out for General Sessions



Orlando, Florida 2009



4-H Youth Development



Orlando, Florida 2009



4-H Youth Development

The Farm Bill has already affected/threatened the 4-H Youth Development Committee in the following way:

- 4-H Youth Development Not Being Part of Language
- Not seeking youth audiences within and across all the other program areas.
- We need to change our priorities to look at avenues to address our audiences in a different ways.
- Because the programs are subject matter focus, it has the potential to miss the process of positive youth development.



4-H Youth Development

The 4-H Youth Development Committee's response to the above effect(s)/threat(s) is/was/will be:

- As 4-H Youth Development Leaders/Professionals, We Have to Become Advocates.
- We Must Build Collaboration.
- Our Strength is Our Ability to Go Through the Process.
- Staff Development is Critical to Moving People Along.
- It's Important that to Promote Outreach Beyond Our Traditional Audiences.
- We Need to Understand that Changes are Part of the Adoption Process.



4-H Youth Development

In light of this issue, the 4-H Youth Development Committee intends to propose working with the following Committees to further strengthen the 4-H's role in the Extension System by:

Middle Managers

- * *Provide program support and professional evaluation*
- * *Critical position to hire 4-H Youth Development professionals*
- * *Need programs such as Internships that help us identify, recruit and develop potential employees who are ready to take the position*

Organizational Development and Evaluation

- * *Promote youth development*
- * *Create and support a community of learning based of the diverse backgrounds that staff have when they come to us*
- * *Support the evaluation of programs supporting impact data*

Information Technology

- * *Utilize technology innovations to create, support and enhance the 4-H Youth Development work*



4-H Youth Development

Funding issues have already affected/threatened the 4-H Youth Development Committee in the following way (please limit to one, if possible):

Staff Reductions

The 4-H Youth Development Committee's response to the above effect(s)/threat(s) is:

- * Adopt a sense of urgency to address issues.
- * Seek grants and fees.
- * Work with volunteers to support the work as well as become advocates.
- * Collaborate internally and externally with other organizations.



4-H Youth Development

In light of this issue, the 4-H Youth Development Committee intends to propose working with the following Committees to further strengthen the 4-H Youth Development's role in the Extension System by:

Directors

- * Facilitate 4-H Youth Development to do work with National 4-H Program Leaders.*
- * Invest monies into a grant writer position.*

Middle Managers

- * Collaborate to support 4-H Youth Development positions.*
- * Help position 4-H Youth Development for opportunities within the state.*



Agriculture & Natural Resources



Orlando, Florida 2009



ANR

1. The Farm Bill has already affected/threatened the ANR Committee in the following way (please limit to one, if possible):

The changing of formula based funds to competitive funds and the limitation of the maximum funding amount in programs such as Beginning Farmer and Rancher and 2501 has limited some institution's ability to participate and maintain existing programs. Matching requirements have also presented problems especially with the 1890 institutions that are highly dependent upon federal funding that cannot be used for matching.



ANR

2. The ANR Committee's response to the above effect(s)/threat(s) is/was/will be:

In light of this issue, the ANR Committee intends to propose working more closely with our federal partners, our own institutions and partners within our states to better capitalize on the opportunities provide by the 2008 Farm Bill. We intend to list specific funding opportunities (AFRI, Beginning Farmer and Rancher, 2501, etc.) and then identify a subset of our ANR Committee to correspond/ visit appropriate NPLs to communicate our desires to capitalize on these opportunities. We will seek previously successful proposals to use in our training programs, and with the help of IT prepare effective grant writing workshop opportunities (including webinars and other electronic media) for our personnel. As a part of this training, we will help Extension personnel understand that applied research need not be the primary focus of ANR grant funding and that our ability to address societal change is dependent upon these types of grants.



ANR

3. In light of this issue, the ANR Committee intends to propose working with the following Committees to further strengthen the ANR's role in the Extension System by (please limit to three, if possible):

Please list each committee and the brief work proposal for each.

IT (assist with webinar trainings), Middle Management and Program and Staff Development (image perception and promotion/tenure issues associated with Extension)



Community Development



Orlando, Florida 2009



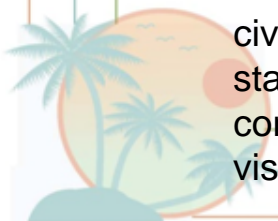
Community Development

1. The Farm Bill has already affected/threatened the _CRD_ Committee in the following way (please limit to one, if possible):

Lack of a CRD voice or representation in the process of setting priorities, continues to constrain comprehensive, integrated, innovative programs limiting responsiveness to Land Grant Un. constituents. Resulting in lack of sustainability of core CRD programs.
2. The _CRD_ Committee's response to the above effect(s)/threat(s) is/was/will be:

Responded by seeking nontraditional resources, new collaborative opportunities, fee based funding, and using new technologies to reduce cost. Attempting to parlay new programming to sustain core programs. Need to continue to articulate the importance and value of CRD internally and externally.
3. In light of this issue, the _CRD_ Committee intends to propose working with the following Committees to further strengthen the _CRD_'s role in the Extension System by:

Through partnership with ANR, FCS, 4-H, and research colleagues, CRD will provide civic engagement and entrepreneurship programming to build capacity of local extension staff to work more effectively in their communities in responding to the needs of their constituents. These value-added activities provide an opportunity to concurrently elevate the visibility of Extension and CRD.



Community Development

1. Funding issues have already affected/threatened the CRD Committee in the following way (please limit to one, if possible):
Reduced ability to respond to community needs because of fewer staff and operating funds.
2. The CRD Committee's response to the above effect(s)/threat(s) is:
Respond by seeking nontraditional resources, new collaborative opportunities, fee based funding, and use new technologies to reduce cost. Attempting to parlay new programming to sustain core programs.
Need to continue to articulate the importance and value of CRD internally and externally.
3. In light of this issue, the CRD Committee intends to propose working with the following Committees to further strengthen the CRD's role in the Extension System by:
CRD will work with ANR, FCS, 4-H and research colleagues to collectively take advantage of funding opportunities and capitalize on inherent synergy across programs areas.



Family and Consumer Sciences



Orlando, Florida 2009



Family & Consumer Sciences

1. The Farm Bill has already affected/threatened the ___FCS___ Committee in the following way (please limit to one, if possible):

The Farm Bill did not provide funding for authorities that represent all FCS areas at CSREES. It limits us from accessing funding for those FCS base and competitive programs.

2. The ___FCS___ Committee's response to the above effect(s)/threat(s) is/was/will be:

-Stay focused on issues that are relevant and impactful for families across the nation

-Seek to increase funding for FCS (in addition to Nutrition and Food Safety) in the Farm Bill

-Continue to seek additional resources from other funding agencies and establish new collaborations (NIH, HHS, Defense, DOE, etc.)

-Continue to show the cost-benefit ratio of FCS programs to stakeholders



Family & Consumer Sciences

3. In light of this issue, the __FCS__ Committee intends to propose working with the following Committees to further strengthen the __FCS__'s role in the Extension System by (please limit to three, if possible):

Please list each committee and the brief work proposal for each

- Middle Management—work with middle managers to strengthen relationships with policymakers at the grass roots level to support FCS programs
- 4-H Youth Development—continue to work with 4-H in areas that impact both youth and adults, specifically family economics and obesity
- Information Technology—develop proposals that use the latest and most appropriate technologies to deliver research based information to clientele



Communications



Orlando, Florida 2009



Communications Committee

1. The Farm Bill has already affected/threatened the Communications Committee in the following way (please limit to one, if possible): While we do not see it as a threat, the Communications Committee sees the Farm Bill as an opportunity to promote and brand Cooperative Extension as a new and modern science-based educational outreach network.
2. The Communications Committee's response to the above effect(s)/threat(s) is/was/will be: educate administrators on the value of communications so we: are included at the highest level of strategic planning and decision making for our organizations; share our communications expertise so that the planning and decision making works toward building a strong brand for Cooperative Extension; make sure we remain current, relevant and cutting edge, and convey accountability and impact of all products and activities.
3. In light of this issue, the Communications Committee intends to propose working with the following Committees to further strengthen the communications role in the Extension System: AEA, ASRED, IT and Organizational Development (develop white paper).



Communications Committee

1. Funding issues have already affected/threatened the Communications Committee in the following way (please limit to one, if possible): reduction in staff and resources, while the need for efficient and effective marketing and delivery of educational programs has increased.
2. The Communications Committee's response to the above effect(s)/threat(s) is: improving processes to achieve production efficiencies; making more effective use of technology; and prioritizing resources based on each unit's plans of work and stakeholder and internal input.
3. In light of this issue, the Communications Committee intends to propose working with the following Committees to further strengthen our role in the Extension System (please limit to three, if possible): Program Committees (PLN and individual campuses), AEA and ASRED (new strategy to get the job done) and IT (expertise on effective technology delivery).



Information Technology



Orlando, Florida 2009



Information Technology

1. The Farm Bill has already affected/threatened the Information Technology Committee in the following way (please limit to one, if possible):

Most IT department are funded using baseline formulas funds, so when threatened by cuts, the ability to continue to maintain current services is in danger. This situation also thrusts IT personnel into the position of being unaware of how to secure external funding.

2. The Information Technology Committee's response to the above effect(s)/threat(s) is/was/will be:

Information Technology should be more involved on the front end of grant writing and program development. IT directors will be more proactive in establishing relationships with subject matter specialists and administration.



3. In light of this issue, the Information Technology Committee intends to propose working with the following Committees to further strengthen the Information Technology Committee's role in the Extension System by (please limit to three, if possible):

Please list each committee and the brief work proposal for each.

- *Communications – Sponsor a web conference between IT and Communications committee to discuss the interface between IT, the media, Communications and our clientele. Determine what is currently occurring in all program areas, foster engagement between Communications, IT and subject, therefore improving effectiveness.*
- *Program and Staff Development – Training and end user development.*
- *Middle Managers – Seek feedback and guidance on potential opportunities for more comprehensive IT integration*



1. *Funding issues have already affected/threatened the Information Technology Committee in the following way (please limit to one, if possible):*

Limited ability to hire new personnel, travel restrictions, possible restrictions on adopting new technologies.

2. *The Information Technology Committee's response to the above effect(s)/threat(s) is:*

Utilize new/existing technologies to provide training and program, which reduces the need for travel and leverages current institutional resources. Work on comprehensive technology plans.



3. *In light of this issue, the Information Technology Committee intends to propose working with the following Committees to further strengthen the Information Technology Committee's role in the Extension System by (please limit to three, if possible):*

Please list each committee and the brief work proposal for each.

- *Middle Managers – Work at to share and implement technology initiatives to ensure alignment with strategic and operational goals.*
- *Program and Staff Development – Utilize this group as the conduit to building relationships with each subject matter area to determine best practices for training and utilization of technology tools.*
- *Communications – Work on ways to make sure that all program and training materials take advantage of technologies and delivery methods that are new and multi-purposed.*



Middle Management



Orlando, Florida 2009



Middle Management

1. The Farm Bill has already affected/threatened the Middle Management Committee in the following way:
 - Without ignoring local and traditional needs Middle Managers have the added challenge of creative staffing and staff development; and the need to manage diverse fiscal systems due to reliance on competitive funding.



Middle Management

2. The Middle Management Committee's response to the above effect(s)/threat(s) is/was/will be:

- MMs will facilitate and advocate for better collaboration between university faculty (at landgrant and non-landgrant higher educational institutions) and county agents to enhance county staff involvement in proposal preparation and to allow sufficient lead time for input from involved collaborators and grant personnel to process.



Middle Management

3. In light of this issue, the Middle Management Committee intends to propose working with the following Committees to further strengthen the Middle Manager's role in the Extension System by (please limit to three, if possible):

Please list each committee and the brief work proposal for each.



3. Other Committees (Cont.)

- PSD: Train staff to adapt to new competitive funding model that will require them to learn other programming and skills, and how to evaluate and report impacts.
- All PLN Committees: to enhance understanding and organizational capacity to address needs of various localities.



Program & Staff Development



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Program & Staff Development

1. The Farm Bill has already affected/threatened the PSD Committee in the following way (please limit to one, if possible):

Affected by it: opportunities to collaborate internally with state and regional Extension and externally with other agencies and organizations.

1. The PSD Committee's response to the above effect(s)/threat(s) is/was/will be:

Support organizational expertise required in the art of writing grants—as full partner of the grant writing team from the beginning of the process—PSD can provide training about the process and identify a network of resources.

1. In light of this issue, the PSD Committee intends to propose working with the following Committees to further strengthen the PSD's role in the Extension System by (please limit to three, if possible):

All Committees: provide training about the process and identify a network of resources—teamwork, networking and collaboration, logic model, facilitation, evaluation, leadership, advisory leadership, program development, etc.



Program & Staff Development

1. Funding issues have already affected/threatened the PSD Committee in the following way (please limit to one, if possible):

More driven to pursue funding opportunities while remaining focused on formula funding. We are threatened by the competition from external experts in the grant writing process.

1. The PSD Committee's response to the above effect(s)/threat(s) is:

Become more innovative in looking at other agencies and how we do business; how we promote ourselves to the funders; build trust with other agencies; focus on our basic mission—show the benefit to Extension.

1. In light of this issue, the PSD Committee intends to propose working with the following Committees to further strengthen the PSD's role in the Extension System by (please limit to three, if possible):

Middle Managers: clarify misperceptions about PSD responsibilities and show the benefit of working outside the county Extension perspective

Communications: develop an internal marketing plan

CRD: partner to work on leadership development and grant writing

