2004-2005 Annual Work Plan
September 1, 2004 - August 31, 2005

Chair: Garvin W. Quinn
Submission Contact (name and email): Garvin W. Quinn, (gquinn@utk.edu)

Implement CECP review process.

Responsibility: Garvin Quinn, Bob Reynolds, Debbie Archer
Goal Date: August 2005
Completion Date: November 2004

Develop and propose logo for PLN.

Responsibility: Garvin Quinn and committee members
Goal Date: December 2004
Completion Date: November 2004

Market CECP and e-Extension internally.

Responsibility: Committee members with assistance from e-Extension leadership
Goal Date: August 2005
Completion Date: August 2005

Convene quarterly conference calls to discuss the business of the committee.

Responsibility: Garvin Quinn
Goal Date: August 2005
Completion Date: August 2005

Complete Marketing Extension Programs CECP module.

Responsibility: Ellen Ritter
Goal Date: August 2005
Completion Date: August 2005

Complete Media Relations CECP module.

Responsibility: Tom Knecht
Goal Date: August 2005
Completion Date: August 2005
Complete Writing for the Local Media CECP module
Responsibility: Carla Craycraft
Goal Date: August 2005
Completion Date: August 2005

Identify and discuss emerging issues.

Responsibility: Garvin Quinn
Goal Date: August 2005
Completion Date: August 2005

Develop Accountability/Impact CECP module.

Responsibility: Sharon Omahen
Goal Date: August 2005
Completion Date:

Develop Copyright/Intellectual Property CECP module.

Responsibility: Tom Knecht
Goal Date: August 2005
Completion Date: August 2005

Develop Newsletters CECP module.

Responsibility: Ashley Wood
Goal Date: August 2005
Completion Date: