

COM Plan of Work 2004 – 2005

2004-2005 Annual Work Plan
September 1, 2004 - August 31, 2005

Chair: Garvin W. Quinn

Submission Contact (name and email): Garvin W. Quinn, (gquinn@utk.edu)

Implement CECP review process.

Responsibility: Garvin Quinn, Bob Reynolds, Debbie Archer

Goal Date: August 2005

Completion Date: November 2004

Develop and propose logo for PLN.

Responsibility: Garvin Quinn and committee members

Goal Date: December 2004

Completion Date: November 2004

Market CECP and e-Extension internally.

Responsibility: Committee members with assistance from e-Extension leadership

Goal Date: August 2005

Completion Date: August 2005

Convene quarterly conference calls to discuss the business of the committee.

Responsibility: Garvin Quinn

Goal Date: August 2005

Completion Date: August 2005

Complete Marketing Extension Programs CECP module.

Responsibility: Ellen Ritter

Goal Date: August 2005

Completion Date: August 2005

Complete Media Relations CECP module.

Responsibility: Tom Knecht

Goal Date: August 2005

Completion Date: August 2005

Complete Writing for the Local Media CECP module

Responsibility: Carla Craycraft

Goal Date: August 2005

Completion Date: August 2005

Identify and discuss emerging issues.

Responsibility: Garvin Quinn

Goal Date: August 2005

Completion Date: August 2005

Develop Accountability/Impact CECP module.

Responsibility: Sharon Omahen

Goal Date: August 2005

Completion Date:

Develop Copyright/Intellectual Property CECP module.

Responsibility: Tom Knecht

Goal Date: August 2005

Completion Date: August 2005

Develop Newsletters CECP module.

Responsibility: Ashley Wood

Goal Date: August 2005

Completion Date: