



**Committee Officers and Key Contacts
September 1, 2010 – August 31, 2011**

Committee Name	Communications	Submission Contact Name:	Lorna Norwood
Chair	Elizabeth Mosely	Submission Contact E-mail	lorna@tennessee.edu
Vice-Chair	Lorna Norwood	Submission Contact Phone	865-974-7141
Secretary	Freda Lawrence	Date of Submission	8-26-10
PLC Representative 1862	Bob Reynolds	PLC Representative 1890	Robin Adams
1862 Advisor	Paul Brown	1890 Advisor	L. Washington Lyons

**Annual Plan of Work
September 1, 2010 – August 31, 2011**

Item to Accomplish	Responsibility	Key Contact	Goal Date	Completion Date
Complete a position paper on the value and impact of integrated strategic communications.	Bob Reynolds, Frankie Gould, Robin Adams	Bob Reynolds	September 2010	Information was shared among the members of the committee responsible for drafting the position paper. Committee will work to finalize the position paper as part of POW 2011-2012.
Collaborate on National Impact Database	All Communications Committee, collaborating with PSD.	Bob Reynolds, Debbie Archer, Carol Whatley	August 2011	Participated in the teleconferences.
PLN Issues Management eXtension Work Space	All Communications Committee members	Frankie Gould, Dee Shore	November 2010	F. Gould and D. Shore conducted a symposium with a panel discussion and paper submissions on issues management at ACE, summer 2011. Community of Practice is available on eXtension.org.
Confer with CRD Committee on their identity and awareness issues.	All Communications Committee members	Suzanne Deatherage	Oct. 2010 and ongoing	S. Deatherage participated on a conference call with CRD committee. The offer stands to assist the CRD Committee on helping to identify their identity and awareness issues.
Convene quarterly committee conf. calls.	Elizabeth Mosely	Elizabeth Mosely	Aug. 2011	Oct. 28, Feb. 16, April 20, June 15, July 20