

**Southern Region Program Leadership Network
Communications Committee
February 18, 2009 @ 3:00 p.m.**

Attendance: Bernadette Hinkle, Debbie Archer, Robin Adams, Bob Reynolds, Ashley Wood, Elizabeth Mosely, Carol Whatley, Garvin Quinn

Joint PLN, AEA, and ASRED Meeting

Robin A.: Planners of the next joint PLN, AEA, and ASRED meeting (August 24-28 in Orlando, Fla.) will schedule shorter sessions to allow committee members to gather and meet longer to discuss/focus on issues. Officials want various groups to meet together and have discussions.

PLN members are asked to register early for the joint meeting so planners will have a general count of who will be attending.

There might also be a Responsibilities of Leadership Roles session. If the session takes place, members who hold leadership positions are asked to attend to get an understanding of roles/responsibilities.

Focus Group Results

Debbie A: Results from the Focus Group at the last joint meeting are available on PLN's Web site.

Robin A: Noted that people attend PLN because of the networking opportunities. Committees at the next meeting should come up with a list of issues that we want to discuss and have our advisors present in the room. Participants also enjoy state reports.

Carol W: We might also have combined committee meetings with maybe one committee member from each group to form other committees. She is eager to see how that works out to see the different perspectives.

Plan of Work

Robin A: Our committee will convene quarterly meetings. We did not meet in October because we didn't have any agenda items to discuss.

Exhibit Design (Ashley W./Frankie G.; anticipated completion date Feb. 2009)

Ashley W.: Has not talked to Frankie concerning the training.

Robin A: Moodle might be shut down and everything will be transferred to eXtension.

Writing Module (Gloria M./Bob R.; anticipated completion date June 2009)

Bob R.: Had a student working on the module, but she took another job. Rules of writing might be too broad, and the committee might want to create a module on writing for the web or newsletter.

Digital Photography (Debbie A./Virginia M.; anticipated completion date August 2009)
No work has been done.

Disaster Communications (Ashley W./Frankie G.; anticipated completion date Feb. 2009)

Miscellaneous:

Robin A: The executive committee is developing a paper on the role of the administrative advisor and will present it at the next meeting.

Each committee needs to come up with an accomplishment list. We may need to develop a marketing tool so that persons can see the benefits of PLN.

Some of the conference materials for the next meeting might not be printed. Items might be placed on a thumb drive and given to participants or provided on PLN Web site.

Various committee members shared how its university observed 4-H Centennial.

Meeting Adjourned at 3:37 p.m.