

Social Media Guidelines and Policies  
Land-Grant Universities in the Southern Region

- **Tuskegee University:**  
<http://www.tuskegee.edu/sites/www/Uploads/files/OCPRM/PolicyManual.pdf>
- **Alabama A&M University:** no social media specific information online
- **Auburn University:** see word doc attached to email
- **University of Arkansas:** <http://socialmedia.uark.edu/>
- **University of Arkansas – Pine Bluff:** see pdf attached to email
- **University of Florida:** <http://SocialMedia.ufl.edu/policies.php>
- **Florida A&M University:** no social media specific information online
- **Fort Valley State University:** no social media specific information online
- **University of Georgia:**  
[http://uga.edu/documents/Social\\_Media\\_Guidelines\\_10-12-12.pdf](http://uga.edu/documents/Social_Media_Guidelines_10-12-12.pdf)
- **University of Kentucky:** <http://www.uky.edu/regs/files/ar/AR10-4.pdf>
- **Kentucky State University:** no social media specific information online
- **Louisiana State University:** <http://sites01.lsu.edu/wp/ur/policies-guidelines/online-communication-policy/>
- **Southern University:** no social media specific information online
- **Alcorn State University:** no social media specific information online
- **Mississippi State University:**  
[http://msucare.com/ebeat/files/social\\_media\\_policy.pdf](http://msucare.com/ebeat/files/social_media_policy.pdf)
- **North Carolina A&T State University:**  
<http://www.ncat.edu/academics/schools-colleges1/saes/agcommunications/social-media-guidelines.html>
- **North Carolina State University:** no social media specific information online

- Langston University:** <http://www.langston.edu/social-media-site> (Social media request form that references a Social Media Policy that I couldn't find online.)
- **Oklahoma State University:** <http://support.dasnr.okstate.edu/reference-materials/social-media>
  - **South Carolina State University:** no social media specific information online
  - **Clemson University:** <http://www.clemson.edu/administration/public-affairs/toolbox/standards/social-media-guidelines.html>
  - **University of Tennessee:** <http://tntoday.utk.edu/wp-content/uploads/smbp-FINAL.pdf>
  - **Tennessee State University:** no social media specific information online
  - **Prairie View A&M University:** [http://www.pvamu.edu/include/Public\\_Relations/pvamu\\_social\\_media.pdf](http://www.pvamu.edu/include/Public_Relations/pvamu_social_media.pdf)
  - **Texas A&M University:** <http://marcomm.tamu.edu/toolkit/social/policies.html>
  - **Virginia Tech:** <http://www.unirel.vt.edu/web/social-networks/guidelines-main.html>
  - **Virginia State University:** no social media specific information online (could only find a social media directory)
  - **West Virginia State University:** No finalized policy or best practices approved, but draft in creation phase

eXtension Resources:

- Social Media Survey – conducted August 2012. Results online at [http://collaborate.extension.org/wiki/Social\\_Media\\_Survey\\_Results](http://collaborate.extension.org/wiki/Social_Media_Survey_Results)
- eXtension Social Media Guidelines <http://create.extension.org/node/2926>
- Beginners Guide to Social Media in Extension [http://collaborate.extension.org/wiki/Beginners\\_Guide\\_to\\_Social\\_Media\\_in\\_Extension](http://collaborate.extension.org/wiki/Beginners_Guide_to_Social_Media_in_Extension)
- Social Media in Extension [http://collaborate.extension.org/wiki/Social\\_Media\\_in\\_Extension](http://collaborate.extension.org/wiki/Social_Media_in_Extension)