

# Action Items



*Communications Committee*

# Action Items



# Integration of Extension Branding and National 4-H Branding Initiatives

- **Background** – Two national branding research and implementation initiatives are on-going, one for Extension and one for 4-H.
- **Committees Involved** – Communications, 4-H Committee, National 4-H Headquarters, National 4-H Council and ECOP
- **Action Requested** – COM requests AEA/ASRED endorsement of a memo to ECOP that will be forthcoming.
- **Time Line** – November APLU meeting