

PLN Action & Information Items

August 2010



*Family and Consumer
Sciences*

Action Item



Snap-Ed Legislation

- **Background** - A section of the Child Reauthorization Act (S-3307/HR-5504) could jeopardize Extension funding through Snap-Ed
- **Committee** – Family & Consumer Science
- **Action** - Requesting involvement of Extension Directors & Administrators to work through appropriate channels such as Cornerstone, university legislative liaisons, and members of the House Ag and Education committees to remove language specific to Snap Ed in Title II, Subtitle D, Section 241.
- **Time Line** – August 25, 2010 through Dec 31, 2010



*Program and Staff
Development*

Action Items



100% Participation in *Measuring Excellence in Extension* Database

- **Background** – Not all institutions participate in the *Measuring Excellence in Extension* national database
- **Committee** –Program & Staff Development
- **Action** – Directors/Administrators endorse and promote 100% institutional participation /reporting to *Measuring Excellence in Extension*
- **Time Line** – 2010



February 2011 NIFA Meeting

- **Background** – NIFA is convening a February 2011 meeting in New Orleans to establish common impact indicators for programs
- **Committee** –Program & Staff Development
- **Action** – Directors/Administrators request PSD Southern Region representation or institutional designee at the February 2011 NIFA Impact Indicator meeting
- **Time Line** – Action needed in fall 2010



Information Items

August 2010



Communications

Information Items



Aggregated Impact Information

- **Background** - An aggregate of impact data from land-grant universities is needed for use in marketing and communicating Extension, teaching and research success stories.
- **Committees** – Communication, PSD, IT
- **Time Line** – Awaiting funding approval; anticipated by January 2011.



eXtension PLN

Issues Management Work Space

- **Background** - A repository is available for PLN members to submit case studies related to crisis communications and managing emerging issues.
- **Committees** – Communications
- **Time Line** – Immediately



Community Development

Information Items



CRD Survey

- **Background:** Survey of CRD efforts within CES was distributed nationally. Data was collected and analyzed. A written summary is being developed to share with middle management, ASRED and AEA regarding findings.
- **Committee:** CRD
- **Timeline:** June 2011



Stronger Economies Together (SET)

- **Background:** USDA Rural Development partnership with the 4 Regional Centers and Land Grant Universities to develop and pilot a regional economic development initiative (8-states including KY, LA, and WV); may have opportunity for additional southern states to participate plus potential additional funding.
- **Committee:** CRD & SRDC
- **Timeline:** September 2011



National Issues Forum on Economic Security

- **Background:** In partnership with the National Issues Forum (NIF), CRD educators will be facilitating a series of roundtables across the region with outcomes used by NIF to provide a public voice on economic security policy formation; a regional report will also be generated by the SRDC.
- **Committee:** CRD and SRDC
- **Timeline:** January 2011



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Regional Obesity Impact Indicators

- **Background** – The lack of common impact indicators across the region makes it impossible to aggregate data and demonstrate significant impact of programs. FCS will develop impact indicators in childhood obesity that southern region states will use for the next year to report work in childhood obesity. This data will help in communicating results to local, state, and national governmental bodies.
- **Committee** – Family & Consumer Science & 4H
- **Time Line** - August 2010 - August 2011



4-H Youth Development

Information Items



State 4H Tax Exemption Plans

- **Background** – Directors/Administrators received updates from NIFA concerning 4-H Tax Exemption for 4-H Clubs and affiliated 4-H Organization. This is a critical issue that has to be addressed immediately . Each state will have to have a plan by October 29, 2010
- **Committee** – 4-H
- **Time Line** – October 29, 2010



NIFA/AFRI Review Panels

- **Background** – To ensure that Extension can effectively compete in the NIFA/AFRI grant process Extension should: (1) Have representatives from state and county levels on NIFA /ARFI Review Panels. (2) Have a 4-H Track with language specific to youth & outreach (3) Integrate Extension into the RFA in more ways than just including within the title (many proposals are still “research” rather than Extension despite the “integrated” title change.)
- **Committee** – 4-H
- **Time Line** – To align with RFA Releases



Middle Management

Information Items



Urban Task Force Webinars

- **Background** –The Urban Task Force will develop at least three webinars and engage participation from urban county directors/coordinators.
- **Committees** – MM and representatives from other PLN Committees.
- **Time Line** –2010 -2011



Pre-PLN Conference Session

- **Background** –A pre-PLN Conference Session will continue to be held to address urban programming needs
- **Committees** – Middle Managers and the Urban Task Force with representation from other committees
- **Time Line** –August, 2011



Bi-annual Conference

- **Background** –The Middle Manager Committee will continue to offer a bi-annual Middle Management Conference. Tentative plan is for Texas and Oklahoma to host.
- **Committee**– Middle Managers
- **Time Line** –April 5 – 8, 2011



Middle Management Exchange

- **Background** – Continue to seek opportunities to engage with middle managers from other regions.
- **Committee** – MM
- **Time Line** – 2010 -2011



Impacts

- **Background** – As a non-programmatic committee Middle Management will offer suggestions for an effective process in the identification of common indicators and reporting on the same for the Southern Region.
- **Committee** – MM, PSD and Communications.
- **Time Line** – 2010 - 2011



Training Modules

- **Background** – Five training modules for Middle Managers were developed in 2010. We will implement and evaluate at least one module to provide feedback.
- **Committees** – MM and PSD
- **Time Line** – 2010-2011



Staffing Models

- **Background** – Funding issues have created a need to examine various staffing models for Cooperative Extension field staff. Results will be shared with AEA/ASRED
- **Committee**– Middle Managers
- **Time Line** – 2010 -2011



