



PLN Conference Call Minutes January 5, 2010



Participants: Chris Boleman, Texas; Charles Cox, Oklahoma; Manola Erby, Alcorn State University – Mississippi; Janet Fox, Louisiana; Susan Holder, Mississippi; Thearon McKinney, North Carolina; Lamar Nichols, Alabama; Marilyn Norman, Florida; Greg Linke, South Carolina; Marshall Stewart, North Carolina; Javiette Samuels, Tennessee; Ann Sorter, Arkansas; Barbara Stone, National 4-H Council; Steve Sutton, Tennessee; Mark Tassin, Louisiana; Dorothy Wilson, Oklahoma

Manola Erby called the meeting to order at 8:05 a.m.

2010 Biennial Conference

Marshall Stewart reported on the 4-H Southern Region Biennial and Evaluation Camp to be held on April 27-29, 2010 at the Eastern 4-H Center (45 minutes from Nags Head, North Carolina). Workshop and Poster proposal deadline is February 1 and March 15 is the early bird registration deadline. There is a website with information about the conference. As far as the program, invitations have been issued to our National partners from 4-H Headquarters and National 4-H Council. The conference program will be designed around the 4-H Mission Mandates. On April 26, 2010, an Evaluation Pre-Conference will be held for individuals who are interested from across the country. The Conference website is www.nc4h.org/2010conference. Greenville, North Carolina (1 hour 20 minutes away), Raleigh (just over 2 hours away) and Norfolk, Virginia (1 hour 20 minutes away) are the closest airports. For individuals driving, the camp is located just off a 4-lane highway. Through National 4-H Council, Altria (Phillip Morris's parent company) has expressed interest in sponsoring part of the program.

National 4-H Shootings Sports Program

Susan Holder reported National 4-H Shooting Sports. Susan Holder and Tom Koonce from Michigan are providing leadership to the National 4-H Shootings Sports Steering Committee which is a group providing leadership to the National Shootings Sports program. Our Southern Region Representative is Rick Wiley from South Carolina. About a year ago, the National 4-H Shootings Sports program was reorganized. The group has established several priorities: training, shooting sports competition, research and evaluation, fund development and coordination. The group is organizing Level 2 and above Trainings to insure high quality programs and trainings throughout the nation. After being held in Nebraska for the past two years, National 4-H Shooting Sports Invitational will be hosted in Kerrville, Texas for the next two years. Research and Evaluation is focusing on the impact of the shooting sports program on both youth and volunteers. The National 4-H Shootings Sports Committee is working with National 4-H Council for program support and donor relations. Roger Olson is the contact from National 4-H Council working with the National 4-H Shooting Sports program. The group is setting up a Coordination System to share information about training, resources, curricula and funding. USDA is working with the National 4-H Shooting Sports on two efforts: Professional Development and Program Quality. With the change in the ES237 system, there is no way to

track the shooting sports enrollment which is needed reporting, fund raising and general trend training. To address this issue, the National 4-H Shootings Sports Committee has a survey that they are asking State 4-H Shooting Sports Coordinators fill out with pertinent information regarding Shooting Sports numbers including a breakdown on disciplines. Susan will put the Shootings Sports survey back on the PLN 4-H website so State 4-H Program Leaders will have access to the information. The survey is due soon so she encouraged all the State 4-H Programs to go online and fill out the survey.

Southern Region 4-H Volunteer Forum

Lamar Nichols reported on the Southern Region 4-H Volunteer Leaders Volunteer Committee Planning and Registration. The issue of the Southern Region 4-H Volunteer Forum fund paying for the volunteers serving on the committee was brought forth by Jenny Jordan as a result of discussion among 4-H Volunteer Specialists. After some discussion on pros and cons, the group recommended that states continue to pay for the volunteers and staff on the Southern Region 4-H Volunteer Forum Planning Committee. There was some concerns regarding having enough in the Southern Region 4-H Volunteer Forum Funds to support state efforts for the forum.

Chris Boleman opened a discussion regarding the location of 2014 Southern Region 4-H Volunteer Leaders Forum. In 2014, Texas staff and volunteers would like the opportunity to host the conference in Texas. After sharing pros and cons with moving it from Rock Eagle 4-H Center in Georgia, the group remained open to a change. Chris agreed to draw up a proposal to present to the group. He required attendance numbers for the last couple of years. As the State 4-H Volunteer Forum Administration Liaison, Janet agreed to contact Georgia for these numbers.

National 4-H Council Report

Barbara Stone from National 4-H Council reported on the Youth Action Legacy Award which is January 15. There is a 3 minute video that needs. The person will be featured at a 4-H Gala in April. National 4-H Youth Science Day (Water Quality) Letter of Intent is due on January 28, 2010. National 4-H Council wants to know what the interest is and would like to support these efforts. The winning application will receive \$20,000. The review team is being assembled. National 4-H Youth Science Day is slated for October 6, 2010. Health Rocks 2010 State Institutional Grant will be released soon and is due on February 5. The following Southern states are eligible and can send in a proposal per state (AL, FL, GA, KY, TN, VA). It is the largest gift they received from Altria. There was some concern expressed regarding the number of contact hours (10 hours per person) which could be difficult to attain. Barbara will set up a conference call to help states with the grant. Professional web – January 22, from 2-3 p.m. (ET) resources on 4-h.org and February 19 at 2- 3:30 p.m. (ET) on the Essential Elements.

State 4-H Program Leaders Meeting

The State 4-H Program Leaders will be meeting in Indianapolis, Indiana on March 1-4. The registration fee is \$225. Full details as well as online registration (which closes Jan 29th) are available at <http://register.4-h.org/leaders/>. National 4-H Council will be offering a special fundraising pre-conference on Monday, March 1, featuring the resources of the Fundraising

School at the Center for Philanthropy at Indiana University. The cost of the day is complimentary and State Leaders are strongly encouraged to attend along with their 4-H Foundation Executive.

Mark Tassin shared the tentative State 4-H Program Leaders meeting via an e-mail. Below is the Tentative Agenda as of 11/30/09.

Monday, March 1

12:00pm – 5:00pm Registration
1:00 pm – 4:00 pm Pre-Meeting Options (To Be Determined)
4:00 pm – 6:00 pm Partnership Working Group Meeting
6:00 pm WELCOME RECEPTION, Conrad Indianapolis Hotel
Greetings: Director, 4-H National Headquarters--TBA

Tuesday, March 2

7:30am – 8:30am Registration
6:30 am – 8:00 am Breakfast
8:00 – 8:30 Mixer: Who's In the Room?
8:30 am – 10:00 am The Case for Servant Leadership: Identifying and Meeting the Needs of Others--Kent Keith, Greenleaf Center for Servant Leadership
10:00 am – 10:30 am Break
10:30 am – 12:00 pm The Case for Servant Leadership—cont'd
12:00 pm – 1:00 pm Lunch Buffet
1:00 pm – 2:30 pm Updates from National Partners
2:30pm – 3:00pm Q&A for National Partners facilitated by Johnathan Despain
3:00 pm BREAK
3:30 pm – 5:00 pm Andy Ferrin – Strategic Positioning Clinic

REGIONAL NIGHT OUT

Wednesday, March 3

6:30 am – 8:15 am Breakfast
8:30 am – 10:00 am TENTATIVE: Speaker: Convio, Founder, Vinay Bhagat Trends and Transformations of Fundraising
10:00 am – 10:30 am Break
10:30 am – 12:00 pm State 4- H Leaders Session - Assessing Program Quality – Lynne Borden
Foundation Directors Session –TBD
12:00 pm – 1:00 pm Lunch Buffet
1:00 pm – 2:45 pm BREAKOUT Session for SPL's:
Peggy Smith, CEO, American Camp Association
Amy Katzenberger, Director, Educational Services, ACA
Barry Garst, Director of Program Development & Research Application
BREAKOUT SESSION for Fdn. Directors – TBD
3:00 pm – 5:00 pm Process Session for SPL's and Foundation Directors (Potentially facilitated by Pam Garza)

DINNER ON YOUR OWN

Thursday, March 4

7:30 am – 9:30 am Regional Breakfasts (Regional Chairs Facilitate)
9:30 am – 10:30 am BREAKOUT Session for SPL's: Working Group Report

Facilitated by Director, 4-H National Headquarters
Reactions and Questions

10:30 am – 11:30 am BREAKOUT Session for SPL's: NIFA

Overview and Discussion and Implications for States

9:30 am – 11:30 am BREAKOUT Session for Foundation Directors – TBD

11:30 am - 12:00 pm Wrap Up and Parting Thoughts

Partnership Working Group (PWF)

Marilyn provided some background on the Partnership Working Group. The composition of the group includes NIFA, 4-H National Headquarters as the convener, National 4-H Council, State 4-H Program Leader Chair and Vice-Chair, Regional Representatives, 1890 Representative and 1994 Representative. The PWG meets once a month and Marilyn sends the minutes from the meetings to the group. The group receives updates from NIFA, 4-H Headquarters, National 4-H Council and Regional Updates as well as discusses emerging issues pertinent to 4-H.

4-H Stories

Janet reported on the 4-H Stories Project which were inspired the wonderful stories shared by National 4-H Hall of Fame laureates at their induction. The laureate's stories were inspirational, funny, sometimes "tear jerkers", always heartfelt and too valuable to be lost. A group is collecting stories for a book from the entire 4-H family including members, volunteers, agents/educators, state staff, donors, family members and others. The stories included in the book will be selected by the Editorial Team. The 4-H Stories group is looking for: Stories are being sought from all 50 states sharing positive personal experiences on the value of 4-H, activities/events, learning experiences, funny situations, etc.

Stories should include information about the setting/situation and approximate time frame and must include your name, address and contact information

At least three double spaced pages

The final deadline to send in a story is February 1st and there are some Southern States that haven't submitted stories. States can send stories as an email attachment to:

dantabler2@gmail.com or jfox@agcenter.lsu.edu.

Curriculum Working Group

Dorothy will be meeting today. If you have any issues with curriculum, please let her know.

PLC

Dorothy Wilson, chair of PLC and Chair elect of the Executive Committee, reported that the Program Leaders Network Conference will be on August 23-27, 2010 in Memphis Tennessee. According to the PLN minutes, future PLN Conference Schedules and Locations: 2011: Fort Worth, August 22-26 and 2012: Charleston, August 20-24.

The meeting was adjourned at 9:05 a.m.

Submitted by Janet Fox

Southern Region 4-H Program Leader Network Secretary