

# Southern Region Program Leader Network

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*4-H & Youth Development Program Committee*

August 20-22, 2013  
Nashville, TN

## **Present:**

- Marshall Stewart
- Pam Arden, Clemson Univ
- Boyd Owens, SC State University
- Keith Diem, U of FL
- Justin Crow rep. Steve Sutton, U of TN
- Mitsy Downing, NC State University
- Lamar Nichols, Alabama
- Janet Fox, LSU
- Chris Boleman, Texas
- Kelli Batch,
- Rukeia Draw-Hood
- Prosper, Tuskegee
- Shawn Moore, Kentucky State
- Andy Ferrin, National 4-H Council
- Beverly Sparks, U of GA
- Mark Tassin, LSU
- Arch Smith, U of GA
- Barbara Boyd, rep. Dr. Gladys Shelton, NC State A & T University
- Tom Broyles, TN state U
- Jennifer Sarangelo, National 4-H Council
- Charles Cox, Oklahoma
- Wanda Burke, Southern University, Louisiana
- Harry Thayer, Delaware
- Dorothy Wilson, Langston
- Cathy Sutphin, Virginia
- Rukeia Draw-Hood, PVAMU, TX
- Woodie Hughes, Fort Valley State Univ.
- Charlene Jacobs
- Noah Washburn, Arkansas

Cathy Sutphin calls the meeting to order at 3:31 pm

## Welcome and Introductions

### Review and Adjustments to the Agenda

Thursday morning select PLC representative needs to be changed to Wednesday because they need to be at the meeting on Thursday. Also, give Jennifer a few minutes to speak with us since she's here. She may also return tomorrow. An additional item is about the 4-H statement before we speak to Lisa.

### National 4-H Council

- Don Floyd retiring. Jennifer Sarangelo replacement. Been with organization for 7 years. Beverly serves on their board. Three members here: she, Andy, and Christina from marketing.

### Southern Region Leadership Roles and Current Membership List

- Make corrections with the contact list
- Make updates/corrections to sheet with member roles. It was last updated 9/11/2008. It will be passed around until Thursday.

### Administrative Advisor (Beverly Sparks)

- ASRED Update
  - Dr. Steve Meadows at Clemson University is taking a new position. Dr. Bryan Callahan will be handling daily operations.
  - Dr. Raphael Ameda is retiring at Univ. of Puerto Rico.
  - Dr. Bill Richardson is serving as interim director for Louisiana
  - University of FL has new director in Dr. Nick Place
  - Texas A&M AgriLife Extension is new director Doug Steele
  - Dr. Jenny Henning past chair
  - ECOP Team rep., Dr. Jimmy Henning, Dr. Trap,. Dr. Henning will be chair elect at ECOP a
  - Funding priorities: Capacity funds, EFNEP, IPM, eXtension, water quality, regional rural development centers.
  - Interesting report made to ASRED, commissioned external evaluation, will be sharing report
- ECOP working group
  - Small group – Renee McGee, Jennifer Sirangelo, Lisa Lauxman, Jane, Ralph, Beverly Sparks.

- Close to final draft for the National 4-H partners MOU. National Institute with Food & Agriculture, National 4-H headquarters, and National 4-H Council. Starts off with history of 4-H and addresses 4-H vision and mission. Briefly defines the three parties, NIFA, land grants, and council. The purpose of this MOU, USDA NIFA, CAS and Council...Defines the responsibilities of each one of these partners. USDA NIFA will provide the strategic leadership and planning for 4-H. Sirangelo comments: There was a MOU between National 4-H Council and USDA NIFA for about 5 years. It was time for that renewal and it was a great opportunity to formally engage the land-grant system. No formal relationships unless there is a grant previously. The evolution for council is great. Its what they were hoping for. Who would be signature authorities? Dr. Ramaswamy, Chair of ECOP, and Jennifer Sirangelo. 5 year MOU. Next step is to come up with a communications strategy. Responses: Lamar expresses gratitude for all the hard work of group. Keith inquires of procedural content. ECOP approved and communications plan hope to be done by Galaxy. Job search. Looking for new associate 4-H state person in GA. Will put a plug in when Arch does his report.

## **Division of Youth and 4-H (Director, Lisa Lauxman)**

- Introductions
  - Ann expresses her regret on leave and returning on Monday. Suzanne M. has joined.
- Thoughts on the proposed changes to the age range for 4-H youth development
  - There has already been back and forth regarding this. The age that was used for the discussion for charting the future was development age of 10-25 years. That's the age range that is discussed on a federal level. We were looking at charting the future 5 years out (of the top age range). There was no discussion about changing 4-H age range. You all have discussed in Fort Worth 2011 at SRPLN, what we will do for 19-30 years in extension programming. Purpose not to change the programmatic age. Programmatic discussion on this age group, strong interest (adolescence or emerging young adult). Councils work with young alumni. Fairs no need to look at engaging competitively beyond 19 or in clubs. This is an opportunity for Cooperative Extension to think about how to engage youth who weren't in 4-H or beyond the age range. There was a system discussion regarding 5-8 years and what would programming look like for them. There was an issue engaging middle school and high school youth so there was a desire to focus on that. Lisa says that doesn't preclude beyond 19 involvements, it would be developmentally appropriate and wouldn't be entering contests.
- Updates on tax transition
  - Amy McQuin, those who applied for umbrella and not group exemption should be done. All info. From club should be mailed in. IRS verified that they received applications, applicants and not necessarily state leaders. They should have received around March, identifying group exemption application has been received. 6-9 month is the time range. Some groups have been completed. Once it's been filed, NIFA is no longer seen as the client and they are taken out of the loop. If clubs are still getting letters saying

they did not file 2010-2011, don't worry. If they get a letter saying their status is revoked, forward to Amy. They can take care of that. If they use 4-H tax box, it allows them to track. 4-H\_tax\_info@nifa.usda.gov. When we get GEN, when will filing begin? Is there a grace period? Subordinates can file their own 990. Or org. can file one group form on behalf of all subordinates. Pretend that you already have it when you file.

- Update on National 4-H events
  - Some historical connection and different organizational structure
  - Delay for some reviews for national events. Accountability and liability changes resulted for some. No major issues with anyone not being able to accomplish. New event, film fest out of Univ. of Missouri have gone through process and it has been designated national. Congress, dairy, shooting sports. In NE region walked through process of taking the Big 'E', host state Massachusetts, on road to completing paperwork on risk management and logistics. Charlene has done a great job of making relationships happen.
  - Southern region rep. serve on the national events list. This will happen here. We will select two.
  - There are not a lot of requests for multi-state events. They only check proper use of 4-H name and emblem.
- Overview of policies for working on international 4-H related projects
  - There was a message from Ralph Otto reminding us of international policies. We need a refresher. The boundaries for which the 4-H name and emblem for domestic use. Authorizations, role & responsibilities, state ext. director, and state program leaders why they are involved and engaged in multi-state and international. It is a federal mark. We can't authorize it to another country to use. Many have emulated, modified, and affiliated. We encourage them. For example, the state of Montana when working with Mongolia cannot authorize use. They are in the process of establishing an affiliate status. It allows us to ensure they are not on terrorists list or a fly by night organization. Many seek to use emblem to leverage resources and create illusion they are not a fly by night organization. As we work with groups in other countries, they tend to adopt on their own, what are our responsibilities? Example, Iraqi 4-H. Positive youth development, but cannot create local, state, and federal structure. We encourage these programs to become affiliates, just like we do with vendors. Not everyone that emulates uses 4-H in title. An example is Ireland and Finland. We, in our positions, will not be authorizing the use of 4-H names and symbol. 4-H 101 used to create programs in Serbia and Bosnia. Encourage them to make sure title is culturally relevant. Do they want to be perceived to be a US friendly organization? It could be to their disadvantage. The principles behind the 4-H program are what's important and transferrable.
- Introduction to "big ideas" outlined in Horizons newsletter
  - Lisa's thoughts. We will be discussing trends. 4-H should be looking at what we are doing to engaged disconnected youth, emerging young adults, digital learning, blended learning, transitions taking place in education, workforce prep and development. They

work on federal interagency committees. They host subgroup for positive youth development. At table with federal coordinating council, juvenile justice (OJJDP) discussed the development approach for youth development, food security or insecurity, viable land use, prevent outmigration in rural communities.

- Cathy added that the term mission mandate was discussed during conference call. Some people had concerns about that and they recommend program priorities. Debbie McDowell from West Virginia gave some historic background. There are mission areas and mission agencies. It may be a federal term and may not resonate with states.
- Changes to 4-H is programmatic outreach engagement effort of the USDA, change and no one knows where the change came from. It doesn't mention youth.
  - She is not really sure the terms were changed. Outreach & engagement of land grant to youngest citizens? They would like for youth development to be used somewhere. They want people to understand that the program doesn't take place in their office in D.C. Also trying to educate people that it's both youth and adults that get developed, we can't take volunteers out of the equation. Chris suggests that we keep it simple! We are a positive youth development organization. Program (research-based info) as well as organization (5-19 years structure). Keith has concern about consistency. Suggests we agree and use something system wide.
  - Council – worked with ECOP on that, for external audience.
- Doug Swanson requested a volunteer liaison for the south region.
- bsparks@uga.edu

## **Cathy S. opened meeting on Wednesday at 8:00 am**

### **State Reports**

Louisiana – Mark T.

- New administration set up, no director or middle leadership.
- Mark T. Program Director for 4-H
- State report- hand out
- Split 4-H and FCS depts.
- Research review

Alabama - Lamar N.

- State report - hand out
- highlights - new app
- 4-Hi - STEM based program
- Teaching methods discussed
- Shooting Sports Inventory policy
- Regional work structure, new admin, 28 regional coordinators - moving to one per county educators - looking for funding

Dorothy Wilson – discussed need for new representative for PLN - Woody Hughes  
Motion moved and seconded - motion passed.

## Action Items

- Cathy

Increase communication via conference calls - Cathy S.

Site for SR Youth Obesity Materials - Boyd Owens

- Is there need to have this? No

Site for state report - Charles C.

- states need to upload to wiki site

Add as accomplishment – Common Measure, Biennial Conference, Teen Leader Conference,  
Southern States Leader Conference, SR Horse Show, and SR Seafood Contest.

Biennial Conference - Numbers by states, participates.

SR Leader Forum - uniqueness

## SR Programs

North American International Livestock Expo - Charlotte - Ky

- Trying for National event, if follow certain procedures

- List of requires from Ky dealing with 4-H members

- Chris - discussed Insurance/Liability

- Charlotte - Risk Management plan, help with liability

- Lamar - Discussed Ala. situation, does not use Amer. Income Life ins.

Add SR Program Leader representative to board of any National Contest held in SR.

National Council - Andy F.

- Christina Alford, SVP - new liaison for SR

- Christina - update - hand out for council

- Discussion - Charles - Google affiliate with 4-H

Mark - Alumni pilot

- Youth Summit - Andy F., new opportunity for Center, will be a series of them.

- Charlotte - Cost of Center?

- Lamar - Brand 4-H?, Marketing of program,

- Lamar - Propose - Action Item - Let Council market/promote 4-H

Discussion - Has to pass through directors, headquarters, & council.

- Andy, wants to facilitate this topic not the all leadership.

- Lamar - move to an informational item.

- Chris and Lamar draft item for the group

Janet - Monsanto funding?, images problems, will continue support.

National Shooting Sports - Mark T.

- New support group for this national program

- New best practices

- [May 2013](#), National training for state instructors

- More youth development, life skill development
- Move to a 3 day training not 7.
- State coordinators to buy-in , October meeting in Mo.
- National committee will cover costs.
- Start a National Teen Ambassador program to do in each state. Plan for next year.
- Propose - volunteer, and youth on committee.

Discussion - Arkansas conducting an review on their Shooting Sports program.

- Virginia has talking points for safety situations.
- Ky, has had shooting situations in past. 4-H handle appropriately.
- Conrad Arnold - national lead person in Maryland.
- Charles C. - Discussed NRA grants.
- Add item for discussion later - Shooting Sports

SR Teen Leader Conference – Justin C.

- Sept. 26-29, 2013
- 5.00 increase in fees
- Held in Crossville, Tn.
- Discussion -

Theater - "To kill a mockingbird" - might have inappropriate language.

- Feelings of group?
- Discussion - to have a open conversation pre & post.
- 1890 inst. decided not to support this activity.

SR Horse Show – Noah W.

- Hand out – update and numbers on this year’s show
- Discussion – Explained Specialist concerns on show location

SR Leader Conference – Arch S.

- Workshops confirmed
- [Oct 3-5, 2013](#)
- Funding? where is it? Arch, explained where new money will be put.
- Lamar - Budget process to manage previous funding.

Biennial Conference – Boyd O.

- [March 3-6, 2014](#), Charleston, S.Ca
- Call for proposals soon

Charles C. - Let over funds from old programs, could be endowed for future Congress design team members. - Discuss at later date.

Cathy S. - Need response from SR Leader Conference lead specialists for PL proposal.

Follow up from [Tuesday](#) -

Chris - National event updates, Common Measures, age range of 4-H

- Age range discussion - no closure for this topic.
  - Headquarters needs to tell us what they mean and do we support it.
  - Discuss during working group.
  - Chris will email for more clarification.
  - Ask "are we changing the rule?"
  - Ask, "what is the 4-H Club Age range?"

#### State Background Checks - Cathy

Discussion - Texas - everyone is checked, every 3 years

- La. - mostly checking Shooting Sports.
- Miss. - starting new program
- Okla. - looking at new program, costs \$3.00  
Annual training, up front cost is pricey.
- Ky. - out of Federal registry, redo checks every 5 years.

Cathy - recommend formal survey of each state for a data base.

#### eXtension- Larry Lippke

- Courses on online
- SR followed through with online courses
- Is the stuff online -PRKC - still relevant?
- Is there a need for this information?
- Update - youth focus on site
- Open badges -
  - New Module software
  - Badge opportunities
  - Robotics project badging coming soon from Nebraska
  - How to proceed - discuss later, how to use materials

Action item - 4-H is interested in eXtension and think it is important and wants to work to update it.

Program committee night out - 6:30, meet at 6:15 in lobby.

## State reports

Arkansas - Noah –

- Hand out
- One day of Service event
- New 4-H Yoga curriculum

Delaware - no report

Louisiana - 1890 -

- Healthy Lifestyle event with teenagers, 200 participated.

Georgia - Arch S.

- Hand out



- Curriculum - "day on curriculum" with agents for training
- Piloted a test - less stress on tests.
- Hired more agents in past year.
- Black tie gala - raised \$250,000

Georgia 1890 - Woody H.

- "Life on the Farm unit"- mobile unit that goes across the state doing educational meetings
- Healthy Living educational through grants

## Speaker

Common Measures - Bryna Koch

- Evaluation Specialist at AZ State
- Works with headquarters
- Common outcomes and measures
- Categories for the CM -
- Feedback from us- questions - Discussion
- Will be sending out a survey to group

## State report –

Florida – Keith D.

- Hosted NAE4-HA
- Focusing in on more 4-H membership & volunteers
- 4-H standards & expectations - agent training
- Lots of grants
- Pilot state for national alumni project
- 4-H day at the capital - 600 participated
- Fla. youth legislators - at the capital
- Fla. congress - state teen conference reaching 300 teens

## Agenda Item

4-H Curriculum - Chris

Facilitated questions -

1. Problems with national with project curriculum?
  - Lack of project work
  - Research is based on project area work
  - No staff to help develop the curriculum
  - Copy right issues
  - Match school standards/benchmarks
  - Teaching kits - ex. Va tech
  - Cost to the individual 4-Her
  - Facilitator guides
2. What is the strategy to sell the curriculum?
  - updates
  - Co brand with our state logo

3. To you what is curriculum?

- Just in time information

SR curriculum design team - Cathy

- Idea that we should consider
- Dorothy W. - history of curriculum development in 4-H
- Jennifer S. - use state program leader mtg to discuss this topic
- Who from Headquarters will represent?

## State Reports

Kentucky State Un. - Shawn M.

- Hand out

Kentucky – Charlotte J.

- Hand out

Mississippi - Larry A.

- Hand out

## Agenda Item

Inclusion of youth with disabilities - Cathy S.

- Legal question - do we have the right to tell someone "no"
- We do have to have reasonable accommodations?
- Example - N. Ca. has code of conduct on youth.
- Build into program fees the costs of covering extra help fees.

Thursday -

## Plan of Work

Conference calls

Survey region for background check information

Common Measures

Increase states to utilize extension

Continue and expand the SR Teen Leadership Conference

## Election of Officers

Nominations were accepted – Voted into office for the coming year

- Chair-elect - Chris Boleman
- Secretary - Tom Broyles

## Representatives on National Committees -

Two PL - 4-H Events Over Site Committee -

- Charlotte Jacobs
- Steve Sutton

one person - Volunteerism

Harriet Edwards -N.Ca

## State reports

Texas – Chris B.

- Restructured administration for 4-H, Chris is now Assistant Director of 4-H
- hand out

Prairie View A&M Uni. - Rukeia H.

- hand out

Oklahoma, Langston Uni. - Dorothy W.

- Robotics program
- Goat program
- Aquatics in the classroom
- School gardens
- Demo farm
- EFNEP
- Tribal schools

Oklahoma - Charles C.

- Report online
- Annual report
- ATV Safety program
- Tribal youth mentoring program
- Developed new evaluation process
- Rule of Law- left over law suit money
- Economic impact of shooting sports on state

S. Carolina State - Boyd O.

- 18,000 youth reach
- CWF

S. Carolina - Pam A.

- Hand out
- Filling new agent positions
- Director position is open

Tennessee - Justin C.

- Hand out

Tennessee State - Tom B.

- Started Feb. of this year
- Hiring new agents
- Three specialists
- Focusing on science area
- New facilities

Virginia - Cathy S.

- hand out
- Extension Success site
- iPad labs for group settings
- new district program teams

West Virginia State -

- rely on grants
- 3-4 staff members
- reach 2000 youth

## Set Conference Call Dates

- 9/10/13 first call at 8:00 am CT, 9:00 am ET
- Every other month on **Tuesday**.

Agenda for first conference call -

- Form committee to deal with left over funds.

PLN meeting adjourned  
Respectively submitted,

Noah Washburn  
4-H Program Director  
University of Arkansas