

4-H PLN SR Committee Meeting Minutes
National 4-H Leadership Meeting, Boston
August 26-28, 2008
Greensboro, North Carolina
Prepared by Kellye S. Rembert

Attendance – Darlene Millard (Arkansas), Marilyn Norman (Florida), Carol Ann Johnson (Georgia), Bo Ryles (Georgia), D. Jason Crouch (Kentucky), Wanda Burke (Louisiana), Janet Fox (Louisiana), Mark Tassin (Louisiana), Susan Holder (Mississippi), Thearon McKinney (North Carolina), Claudette Smith (North Carolina), Charles Cox (Oklahoma), Dorothy Wilson (Oklahoma), Kellye Rembert (South Carolina), Stephanie Felks (South Carolina), Boyd Owens (South Carolina), Stephen Sutton (Tennessee), Martha Couch (Texas), Jeff Howard (Texas), Cathy Sutphin (Virginia), Harry Thayer (Delaware), Sonja Davis (Texas), Mark Mains (Kentucky), Judith Conde (Puerto Rico)

Welcome and Introductions – Claudette Smith

Claudette made special introduction of Dr. Lyles

Everyone introduced themselves via round-table

A list was circulated for attendance to check information

Agenda Review – Claudette Smith

Minutes accepted as posted on website

Administrative Advisor's Report – Dr. Ivory Lyles

- ECOP – two major things going on: (1) As you look at the Farm Bill there will be six cutting edge priority areas/offices that impact all areas of Research, Extension and Education (REE). There is no real mention of 4-H in any of those areas. Where should it be? It has been requested that a seventh area be added to cover 4-H (via ECOP chair) (2) Moving forward in restructuring (second year) – a survey has been sent to Extension Directors and administrators – need to have conversation with those individuals so that we have input. ECOP members, reps from each of the seven program areas and other administrators (ASRED, AEA) come together to determine the priorities of CES – they developed the questions on the survey. The two most important documents requested after the Farm Bill was the Road Map for Research and the Strategic Opportunity document for Extension. These will inform the re-organization of REE mission areas. Additionally (3) at the meeting in Puerto Rico several gathered to discuss the direction of 4-H and all that is happening in 4-H. As a result Colleen requested that each region have an Extension Director representative in the re-shaping of 4-H at the National Level
- 4-H Task Force – How do we enhance funding opportunities? A letter is going to budget and advocacy group to determine how 4-H can be approached within the budget (since it is not a line item). Eva Clayton has been hired to work with the 4-H Caucus.
- Opened up for questions. (Bo) Expressed appreciation for Dr. Lyles help with the Farm Bill and asked him to carry it back to the directors. Passed around a website for everyone's review concerning the Farm Bill – it illustrates the changes (<http://www.ers.usda.gov/farmbill/2008>).
- ECOP is a strong advocate for 4-H

Updates 4- Headquarter and National Council - Sharon Anderson

- Good summer at Council (everyone received a message from Don Floyd about CWF)
- ACCESS 4-H is receiving a great deal of attention. Sept 8 is initial launch. Oregon is first state to use ACCESS for enrollment. Official launch will be during National 4-H Week. There is a national advisory team. Will be a part of Don Floyd's message at Galaxy.
- Continuation of SET launch. Official kick-off was in June in Washington. Chairs of the 4-H Caucus participated. Sect of Ag Schafer echoed Cathann's address. Schafer has deep roots in 4-H. Wed Oct 8 National 4-H Science Day. Everyone will receive information about experiment. This will be a major media blitz. Need to be doing things around the nation at the same time this is happening on national level. Press releases will be distributed. Will have details by Sept 8. Need to get to Presidents for time blocked out on Oct 8 to get media coverage. There are 10 1890 SET plans of work. Have first 1994 SET plan, now.
- Healthy Living mission mandate team – working with private donors. Thinking about a similar process as SET with state plans.
- Barbara Stone will start at National Council as VP of Operations. Working to coordinate mission mandate work led at Headquarters with what is happening at Council (marketing, funding). She will also be doing some diversity work.
- Board meeting – several representatives from the South. Much discussion about how we make the most of our investments.
- Headquarters and Council have a total of 18 booths at Galaxy.
- Citizenship Mission Mandate team is still being formed (response to question from Janet Fox)
- Cathann is going to the DOD to a new area focusing on families and young people
- (Darlene) Any curriculum report? Some areas are moving better than others. Concentrating on revisions re: formats. Sharon will ask Sharon for an update to give us. Reception at Galaxy for display of curriculum (4:00-6:00 on Monday).
- (Jeff Howard) Transition from CES to Council, we have put a tremendous amount of faith that things would get done as promised. There is trepidation with Cathann's departure – and she was the one who really pushed the process. Special attention to core, nuts and bolts curriculum. We need to know how that is moving forward. We are counting on them to do what they told us they would do.
- (Lamar Nichols) We sent a letter forward, last year, to Council concerning curriculum process and did not receive a response.

PLN Accomplishment Report

- We have a template. This is the first time we have been asked to provide an accomplishment report. Claudette passed out the template for everyone's consideration. We will formulate a response in the Aug 27th committee meeting. The full report will be in a WIKI format (individual reports due Sept 15).
- (Lamar Nichols) additional question to the accomplishment report "What are themes we think we'll be facing in Extension for the next 5-10 years?"
- (Charles Cox) In the last year have there been any issues that have come through the PLN outside of the joint meeting? Are we functioning as a PLC or a PLN? Action items and information items are put forward – there are templates to determine which is which. Dr. Lyles explained that relationships have changed drastically over the past eight years. Rather than developing 4-H programs to sustain ourselves, National Headquarters has

programs that we endorse. Looks as though we may be facing something similar in the face of restructuring. The focus group spoke to this as they attempt to evaluate what the PLN is doing. Making sure that the PLN is as effective as possible – no discussion of whether or not we want it. Claudette needs to work with Dr. Lyles to make sure that any items we put forward are most effectively done.

- Thearon questioned whether or not there is any way to get a written report from Cathann about where things are before she leaves. This might help eliminate anything getting lost in the re-organization. May be more appropriate to call it “reflections & observations” for guidance for the future – rather than include methods for improvement.

Liaison Reports

SET – See notes from National Council report. Dorothy Wilson reported that her institution conducted a great kick-off for SET. They didn't have financial resources to do it, so college professors were a part of it. Students made reports on what was done each. Susan Holder – put forward a request for an approval process for plan of work/action from Headquarters for mission mandates and also, the template was difficult to use. These may be minor details, but could be a “black eye” to us. Harry Thayer provided information from SET 4-H Leadership Committee. He cautioned using the phrase “plan of work” rather than “plan of action.” Dr. Lyles sent a letter to look outside of USDA/National 4-H Council for funding opportunity partners. He thinks that it may have gotten lost in the shuffle of the re-organization. Paul asked if gardening could be “in the mix” of SET. Darlene mentioned that there is some concern that there is no directive as to what “counts” as SET. Jeff shared that National Headquarters included JMG as part of the SET materials. Lamar relayed concern getting folks at eXtension to talk with us about SET being a community of practice or a subset of one. We need to figure out how to break SET out so that it is represented on eXtension in the most effective way. Bo asked how to get on eXtension. Paul explained that forming an eXtension committee is the first step. He recommended that school gardening would be a great community of practice.

There is great confusion with the use of language (i.e. plan of work vs. plan of action). Marilyn expressed concern about the slow process getting curriculum (SET) developed – addressed this in the wake of the transition from CCS to Headquarters. Need to take advantage of the knowledge bank within the land grant university system rather than depending upon a small group of people to develop SET curriculum.

Claudette and Javiette are on a SET team led by Pam Garza and they are distributing a survey to find out what kind of professional development is happening in each state to support SET.

Sidebar – Dr. Lyles asked about ACCESS 4-H. He recommended that discuss this (especially enrollment segment of the program) with our directors and university attorneys about the legal issues with having this kind of information available.

Great deal of dialogue concerning ACCESS 4-H – will be clarified during session tomorrow.

4-H Caucus – No report

4-H ECOP Task Force – See Dr. Lyles comments above

National 4-H Congress – Charles Cox

Committee has met and come up with some points to put in an MOA. Some of the points: fiscal accounting – how those funds would be dispersed if the event was ever suspended. If the event was ever to be considered to be abolished it would take 75% of state leaders or extension directors that had attended for the previous three years to agree to abolish it. The document has not, yet been drafted. Arkansas still has the money. The design of Congress would remain with the leadership teams. Cathann had intended to have a differentiation between Conference and Congress developed – unsure of the status of this. There will be a rate increase for 2009

(primarily due to food and transportation costs). May be time to suggest to the Congress committee that others than program leaders are represented on the headquarters and programs committees.

4-H Military Programs – Bo Ryles

Bo recognizes incredible benefits to the programs. We need to be careful that it doesn't get into jeopardy. We need to be supportive and encourage headquarters that we need strong leadership for this program (in light of departures). We need to be clear with the military partners so that they don't drive the cart rather than 4-H. We don't need to be seen as being contracted by military. Application for military money needs to be clarified and streamlined. A directory of military connections would be helpful.

Regional Business

Biennial Conference Report – Susie & Darlene

- Great professional development
- Twelve states at the conference
- 115 participants/some states unable to attend due to budget cuts but had retirees there (28 retirees) The retiree addition was new – was a super addition.
- 22 juried workshops, 12 round tables, 11 poster exhibits, great entertainment
- Major opportunity for building networks
- Would like to pass it along for the next conference (in two years, 2010). There is a \$5000 start up fee.
- This needs to be carried forward as an action item to directors since it involves money.
- Georgia and Oklahoma will consider it (in that order)
- Would be good to conduct a poll to ensure better attendance (this is the general practice)
- Lamar moved for the action item, Mark second. Motion carried.

Program Leader Committee – Lamar

- Lamar needs to be replaced – he explained the commitment

Southern Region Volunteer Leader Forum

Janet Fox gave report. Louisiana is hosting. Alabama is doing workshops. Georgia is working on exhibits. Exciting things planned. Coordinating a service project (for ALS) The new dining facility will be opened in December (Bo). There are other lodging improvements coming soon, as well. ACCESS 4-H will be conducting workshops.

Southern Region Teen Leadership Forum – Steve Sutton

Steve distributed report (attached)

Retirements – Charles Cox

Stained glass window given to Martha Couch

Alice Ann's will be taken back to her

CECP – Jeff Howard

- Gave an overview/update of CECP
- Distributed a document outlining the six domains and modules developed under those domains – 14 juried approved modules
- CECP is transitioning to eXtension – on I-eXtension (the professional development community). The I-eXtension site is juried material
- CECP will continue as a committee until December 2009 and then it will all transition to eXtension
- Jeff will put together the promotional brochure and mail 500 to each state. It will be available electronically as well.
- There is a certificate of completion for each module

- With money left over, a certificate of appreciation to be used that worked on this would be good (these should be done before the brochures)
- This should go on our accomplishments sheet

Livestock Judging & Skill A Thon Report – Lamar Nichols

- Concern with meat goat judging contest and the expectations/requirements of the youth
- Additions to 4-H contests are being made without the consent of state leaders
- The committee working on this needs to convene and address the meat goat issue immediately
- Mark McCann could be central to this discussion

Review of Roles and Responsibilities and Nominations Needed – Claudette

- Document distributed with corrections: move Susan Holder off of National 4-H Council, remove NAE4-HA from this list since it is not a Southern Leader now, CECP will no longer be needing a rep, National Shooting Sports Committee should be removed, will need replacement for Bo in '08 on PWG, remove National State Leader Past Chair (has moved from region), make Bo's National youth Collaboration role until 2009, Arkansas is not leader for National/Regional Collegiate 4-H need to replace Lamar on Livestock Judging & Skill A Thon for '09, change National Horse Committee to Southern Region Horse Committee, Lamar needs to be replaced on PLC, Claudette needs to be replaced, Darlene needs to be replaced, Kellye needs to be replaced, Sr Volunteer State Leader Liaison needs to be replaced

Tuesday's meeting adjourned at 4:55 PM

Wednesday, August 27, 2008

PWG – Bo Ryles

- See notes from Cathann below. She duplicated these comments in the call, for the most part
- Elbert Dickie will convene the old ECOP committee.
- National Meeting in April 2009 with Foundation Directors in Oregon need to send a name for the planning committee to Jonathan.
- 4-H National Youth Science Day – This is the official title. Oct. 8. September 8 should be distribution of information from Andy Ferrin. “Super absorbent polymers” is the subject of the national experiment Steve Spangler will work with this.
- If we have suggestions for the agenda items at the state leader meeting at Galaxy send those to Dorothy Freeman. Paul and Director in Michigan and a few others will be invited to join us at this meeting (those who have helped us move us forward in the new structure). There is a two hour maximum for this meeting.
- Agenda items for Oregon should go through our representative to Jonathan.

ACTION ITEM – we need to select two to represent us on planning committee for our national meeting. This should, more than likely, be the chair of our committee as well as one other. However, Claudette Smith and Darlene Baker will assume these roles.

National Program Leaders Meeting – Is the meeting in Oregon? Bo will check with PWG about this.

New Assignments of Roles and Responsibilities – Would be a good idea to appoint a small nominating committee for chair, vice-chair and secretary (committee: Janet Fox, Dorothy Wilson, Lamar Nichols). Cathy Sutphin (Livestock Judging & Skill A Thon/2009), Mark Tassin (Southern Program Leader Committee/2011), Janet Fox (Southern Volunteer State Leader Liaison/2010). Remove National Sports Fishing Committee from list until it is brought back up.

Re-visit Biennial Conference – North Carolina 2010, Georgia (Savannah) 2012

Transition at 4-H Headquarters

(Cathann joined us via conference call)

Partner working group (PWG) – received good feedback on this group as a communication group. Hopefully, the person that will be interim in her person will re-convene that group. We need to let them know of any changes to our representatives on this group.

Transition – tomorrow is her last day (Thursday). An interim will be named who will serve in that position for 8-12 months. Paperwork not finished, yet, so announcement cannot be made, yet. This person has been an Extension directors and intends to only spend the interim amount of time in this position. Announcement should be made within a week or two. After 8-12 months a position will be posted (the delay is due to the re-structuring in Washington). There is hope that this position will be elevated to a Deputy Administrator position. It is important that we talk with Directors and that they share feedback with ECOP. Need to have conversations with colleagues that have an interest in the re-structuring.

Would it be possible to get a concise listing of active initiatives? She is preparing some summaries. She will forward those out to us.

Mission Mandates. Ryan S. has joined National 4-H Headquarters. He has had extensive meetings with Council to make sure that he knows where they are. SET is well on its way. Healthy Living – this task force has been busy working on and completed a literature review (to show the research support/base) and are working on a strategic plan based upon this research to see where we can have an input. Ryan will help guide that to make sure that the strategic plan supports that and the donors are well-informed (in conjunction with Jennifer S). They are looking to bring materials up to scale for use by states. Citizenship task force has been put on hold, but is ready to move ahead with Ryan's help. We were encouraged to put forth names for this task force. Ryan will give an update at Galaxy concerning the mission mandates. Kirk Astroth has been asked to work with National 4-H Headquarters in a specialized area of SET – “the outdoor classroom.” Is there a way to think about how 4-H can coalesce around this super program? It can hit on all three of the mission mandates. Kirk will convene a think-tank of people to spend time considering what this could like, how can we be strategic in this area, and what partners can we bring together on this. Kirk's original message was unclear – Cathann will ask him to re-send.

Fish and Wildlife Award (for 4-H programs) – the inaugural award went to Oregon. There will be another award. Process is the same for the Casey Award. Call won't go out until February – take a look at the programs in our state as programs of distinction so that they can be considered for this award.

National 4-H Shooting Sports – New committee structure. There have been a wonderful number of applications for the committee. In the interim (before committee and during interim Director), Tom Koon and Glenn Appleby will provide leadership during transition. They will conduct initial screening of applicants for the committee. Steering committee will have more than one program leader on it for structure. Nebraska will host invitational. An RFA will go out for next host, RFA for workshop will go out as well. Roger Olsen has been appointed in resource development providing leadership for shooting sports development. We will share a name with Cathann for a representative from our group to serve on the SS committee. We gave Cathann Susan Holder's name as our representative. The committee will be small (a few Extension directors, a few program leaders and only a few liaisons from the applications).

IRS/Tax Exempt – Thinks we are making progress. July 23rd update. Three actions included in the message – communicate to chartered clubs/approved affiliates that there will be no penalties who earn less than \$25,000 who do not file their e-card (for the 2008 tax year); communicate to chartered clubs/approved affiliates and any other groups we may be working with that all of them should contact us and then us contact Headquarters; be advised that the previous guidance (the 1993 booklet and 1986 version, previous Kirby letter) is no longer applicable and we need to remove them from our files, etc.. We need to provide any requests for determination letters to Headquarters for any of our groups. Hopefully be end of the year the IRS will be able to give us a clear indication of where the process is.

- We need to review the groups we have and all other groups that want to come in under 4-H and duly recognize and authorize them.
- Extension directors are being brought together in a task force from ECOP who will review policy and regulations, etc. They need to weigh in what the IRS process looks like.

Curriculum – SET RFA went out. They are staging Healthy Living – could go out in late October. Will wait until Citizenship task force has a chance to determine what their priorities are to send out RFA. There will be follow-up with respect to project book format (hard copy or on-line). Nancy S has information about CCS curricula – looks as though there was a 10% decline in purchase from previous years. Working with ACCESS 4-H and eXtension (content modules). Everyone is encouraged to look at the directory. The three work groups have been suspended. Ryan is working across the system to collect feedback. There will be a curriculum reception at Galaxy.

The two national program leader positions are still open – the strategic partners position should wrap up relatively soon.

Opened up for questions and/or discussion:

(Jeff) – We really appreciate Maria Arnold's work on the IRS situation.

(Susie) – Is state leader meeting at Galaxy still on? Yes. As well as the state staff luncheon.

Action/Information Items to be taken forward to Directors:

Curriculum (Information) – We continue to be concerned about the timeliness and progress being made since the transition from CCS to a national curriculum system.

Health Initiative (Information)

List for Colleen (Information) – In response to a request by Ron Brown we have put together a committee to develop a list of discussion items for the designated director speaking with Colleen.

Committee to draft the list for the Colleen: Bo, Darlene, Marilyn, Harry

Anyone with issues for the list needs to e-mail Darlene (no more than two sentences)

Deadline date for having the list for Colleen: September 5, 2008

Program Updates and Opportunities

Update on ACCESS 4-H - John Kempf & Bob Ranson

Multi-State Youth Entrepreneurship Training - Bo Beaulieu

Can we try to spur a more systematic training of youth in entrepreneurship? Key issue is that they/we want to invest in the future by providing more in-depth training

They have a request as to how they can work together with 4-H in youth entrepreneurship. There is a subcommittee underneath the eXtension entrepreneurship banner and we are welcome to join them.

We will have access to a compilation of the curriculum that others are using in youth entrepreneurship (on Northeast Center for Rural Development website). Two curriculum rose to the top (“Going Solo” out of Illinois and “ESI” out of Nebraska) based upon a survey from the conference.

Is there interest in co-sponsoring/co-designing/co-hosting a multi-state training in youth entrepreneurship? Also, is there a mechanism to bring everyone’s best thinking together as far as resources.

Nov. 19-21 at Tuskegee University hosting an economic summit

Nominating Committee Report – Mark Tassin (Chair), Manola Erby – pending approval (Vice-Chair), Secretary (Janet Fox), replace Mark on Program Leader Committee with Kellye Rembert
Motion by Bo, second by Marilyn. Passed.

Group has been assembled to discuss 4-H and FFA. Marshall Stuart serves on this group.
Meeting on September 9-10.

Bo (Council Report) 4-H Council will reach the 12 million goal for '08 have set a 15 million goal for '09. Roger Olsen is working with Council and funders. One-hundred percent of the board has contributed this year. Edna Clark grant. Bo recommends working with Jennifer –ski at Council for Board work.

Marshall – issue of the Farm Bill and how it's being perceived that 4-H and FCS are not being included could be damaging. Needs to be conversation between 4-H and FCS so that there is strength in the message rather than fragmented.

State Reports

Unfinished Business

There needs to be a forum for discussion with FCS in future PLN meetings

We need to make more of the “networking” at PLN. Coming from general session to committees – groups should be working on addressing the topic from the general session.

Items to be put forward for discussion with Colleen:

- Darlene – progress that has been made and momentum across the nation. We need the directors to continue to support us with Colleen. Headquarters needs to drive the program
- CCS – we need to know what is going on
- Competitive events – We have formed a committee to look at this to protect positive youth development.
- Military Program
- IRS
- We need to make sure that program direction stays at Headquarters
- Directors encouraged to be actively engaged in the recruitment of a replacement for Cathann
- Farm Bill Issues critical to 4-H; 4-H does not currently exist in the Farm Bill. Perhaps write a thank you letter for the support that has been given to 4-H
- Health and obesity – perhaps something with FCS. This needs to be a strong response
- There are three program focuses (mission mandates) – we are interested in making sure that these important issues move forward
- Continue support for positions

Most of the discussion with the Directors has focused on the Farm Bill. We may not be able to show up individually as 4-H but could certainly exist in the interpretation of the Bill.

Should we approach FCS about joining with us to have an identity in the language rather than just written among the six identified lines.

Where do we want to fall out in this restructuring?

- We want to stand alone at the deputy level

Respectfully submitted,

Kellye S. Rembert

Two Attachments: Southern Region Teen Leadership Conference, PRKC Modules – Piloted and Jury Reviewed

Professional, Research, Knowledge and Competency (PRKC) Modules – Piloted and Jury Reviewed

(PRKC) Youth Development Domain:

Introduction to Youth Development	Information
Cognitive Development in Adolescence	Information
Growing Up Is Hard To Do: Physical Development from Preschool to Adulthood	Information
Managing Teen Behavioral Issues in Your Club	Information
Positive Youth Development	Information

(PRKC) Program Development Domain:

Introduction to Youth Program Development	Information
How to Plan with Theory of Change and The Diffusion of Innovation Theory	Information

(PRKC) Volunteerism Domain:

Diversity Among Volunteers	Information
Managing Volunteers Through Situational Leadership	Information
Volunteer Recognition	Information
Volunteer Recruitment Basics	

(PRKC) Equity, Access and Opportunity Domain

Introduction to Equity, Access, and Opportunity	Information
Crash 101	Information

(PRKC) Partnership Domain:

Introduction to Partnerships	Information
Strategies for Work and Life Balance: The Fantastic Five!	Information

(PRKC) ORGANIZATIONAL SYSTEMS DOMAIN:

Introduction to Organizational Systems in 4-H Youth Development	Information
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OTHER PROFESSIONAL DEVELOPMENT MODULES

4-H Learning Strategies	Information
4-H SET Curriculum Development and Design	Information
Multiple Intelligences	Information
Resiliency Theory	Information



southern region

TEEN LEADERSHIP CONFERENCE

What is SRTLTC?

SRTLTC stands for the Southern Region Teen Leadership Conference. This first-of-its-kind regional 4-H conference was created to develop leadership, citizenship, team-building, communication and other life skills in youth while embracing diversity, strengthening connections throughout the Southern region and motivating participants to become involved by creating and implementing action plans.

Who can attend?

Any Southern Region 4-Her ages 14-18

When and where is it?

The 2008 SRTLTC will take place September 4th- 7th at the Clyde York 4-H Center in Crossville, Tennessee.

How much does it cost?

The registration fee for the conference is \$165 for youth and adults. This includes lodging, meals and a t-shirt. States may need to charge additional fees based on costs for their delegation.

What activities will take place?

The four-day program will teach useful team-building and leadership skills through youth-and adult-led workshops. Planning meetings will allow youth and adults to work together to develop a community action plan focused on service and civic engagement. Evening activities will consist of dances, movies, campfires, fun games and other activities.

State	# of delegates
Alabama	5
Florida	69
Kentucky	22
Louisiana	22
Tennessee	70

Future plans

The initial conference was implemented as a result of the 4-H/John Deere Leaders Forum. There are no external funds designated for this conference, only user fees. At this time, plans to continue this conference are not definite.