



PLN Conference Call Minutes April 7, 2009



Participants: Chris Boleman, Texas; Charles Cox, Oklahoma; Janet Fox, Louisiana; Paul Henderson, West Virginia; Susie Holder, Mississippi; Thearon McKinney, North Carolina; Darlene Millard, Arkansas; Marilyn Norman, Florida; Kellye Rempert, South Carolina; Bo Ryles, Georgia; Marshall Stewart, North Carolina; Cathy Sutphin, Virginia; Steve Sutphin, Tennessee; Mark Tassin, Louisiana; Dorothy Wilson, Oklahoma

Mark Tassin called the meeting to order at 8 a.m.

For the January Minutes, the following correction was provided for the minutes of the last meeting: Dorothy Wilson's phone number is 405-570-4911.

Darlene reported on the State Program Leaders Meeting slated for April 19-23, 2009. For individuals who arrive earlier, there is still room on a pre-conference tour. The meeting starts with a reception on Monday and ends on Thursday at 11 a.m. Tuesday and Wednesday will be devoted to training and discussion. Among the major issues for the discussion are NIFA Transition and tax exempt status issues. Regional time is slated for Tuesday night and Thursday breakfast. The 4-H Foundation directors will join the group for Tuesday night's Regional Meal. The planning committee wanted to know who is retiring for the meeting. Darlene and Bo will be retirement. Bo is retiring on August 1, 2009.

So far, Mark Tassin, Susie Holder, Dorothy Wilson, Bo Ryles, Arch Smith, Marilyn Norman, Tristan from the FL Foundation and Jim Rutledge from Oklahoma will be participating in the State 4-H Program Leaders Meeting. North Carolina, Virginia, and South Carolina will not be participating because of budget issues.

Action Item: If your state has a 4-H Foundation representative participating, please let Mark know as soon as possible so they can be included in meal arrangements for Tuesday night. As a group, we need to get agenda items for the Thursday breakfast.

Action Item: If your State 4-H Program Leader is retiring and will be attending the State 4-H Program Leaders Meeting, please let Darlene know.

PLC Update

Dorothy reported on the PLC Conference Call. The majority of their time has been spent planning the Regional PLC meeting in Orlando. The group was looking for more input regarding

the three critical issues. If anyone has any issues to add, please get that to Kellye and Dorothy as soon as possible. The PLC committee will meet tomorrow via conference call.

Action Item: If you have additional information regarding the three critical issues, please forward to Kellye or Dorothy.

Action Item: Kellye will send out a report of the PLC Conference Call.

PWG

Bo reported on the PWG which will be meeting briefly in Portland. If there are additional items that the PWG needs to discuss, please let Bo know. Tax exempt status appears to be a big issue on the agenda. In the area of National Curriculum, National 4-H Headquarters will provide a Strategic Map illustrating what will be happening with curriculum in the next three years. It was recommended that we take a critical look at how the PWG is structured to promote the meaningful discussion and results. We might consider that we have Regional Chairs and PWG representations for National 4-H Headquarters and National 4-H Council.

Action Item: If you have additional agenda items for PWG, please let Bo know.

Action Item: If you are interested in serving on the PWG, please let Mark know.

Logic Model Update

Mark reported on the SET Logic Model work that Dr. Cater, Dr. Boleman and Dr. Maxa have been working on. In looking at the National 4-H SET Logic Model, the model is very general. The SET Logic Model recommendation was to be more specific. The Southern Region 4-H SET logic model focused on the following outcomes: Short Term Outcomes - Environmental Issues and Career Opportunities; Medium Term Outcomes – Youth use skills in planning, organizing problem solving, decision making, goal setting and teamwork. Youth will feel empowered to make a difference in the environment; Long Term Outcome – Increased environmental stewardship and advocacy; increased ability to solve environmental issues; and increased capacity to make career choices.

Action Item: Each state needs to send the name of your State 4-H SET Specialist to mcater@aqcenter.lsu.edu at your earliest convenience so they can be part of the Logic Model discussion.

Southern Region Strategic Directions Team Account Update

After discussion, it was determined that the Southern Region Strategic Directions Team Account can remain at LSU AgCenter. The fund has been used to support youth from North Carolina and Florida who serve on the National 4-H Club Congress Planning Team. It was recommended that the LSU AgCenter notify the sponsoring state when youth and volunteers are reimbursed.

PLN Meeting Agenda Focus - FCS

The focus will be collaborating with FCS. In his position, Marshall participated in the Southern Region FCS Program Leaders meeting in Washington. During the PLN meeting, it was suggested that we highlight outstanding collaborative programming efforts between 4-H and PLN. He talked about potential common themes: K-12 education; Healthy Living and Entrepreneurship. We need to have about 1 hour to 1 hour and half discussion on integrated programming. Marshall volunteered to work with the FCS/4-H Collaborative Issue on the agenda. Do we want to focus on the methods to collaborate or actual issues? It was recommended to set up a process to tackle an identified issue and take the group through the discussion. Health and nutrition would be an easy starting point. Mark, Marilyn, Kellye and Dorothy volunteered to serve on the group that helps with this.

Action Item: The group needs to provide any feedback and ideas on FCS/4-H Collaboration to Marshall.

National 4-H State Leader Webinar Report

National 4-H Headquarters presented a New State 4-H Program Leaders Meeting webinar. Mark reported that the webinar continues to talk about the tax exemption, and the structure of National 4-H Headquarters. The webinar is very positive. The information will be posted on the National 4-H Headquarters website. Marilyn was also on the conference and recommended that Mark send out the link when it gets posted.

Action: Mark will send out the New State 4-H Program Leader Meeting resources.

Southern Region 4-H Volunteer Forum

Janet reported that the Southern Region 4-H Volunteer Forum promotional packet has been sent to 4-H Volunteer Development Specialists. The Delegate promotional piece can be found at the forum website www.4hsrnf.org. A hard copy of the promotional materials are being mailed to each State 4-H Office for their use. Workshop proposals are still being accepted. Directions and forms can be found at the website under 2009 Forum. Questions regarding workshops should be addressed to Jenny Jordan, Georgia 4-H Volunteer Specialist, at jwj4h@uga.edu. Mike Klumpp of Arkansas is providing leadership for exhibits. A discussion

was held on travel budget and how they might impact participation in the Southern Region 4-H Volunteer Forum. While budgets will have some impact, the group felt that volunteers and staff who wanted to participate will find a way to attend the Forum.

National Curriculum Committee

Dorothy reported a National 4-H Curriculum Committee will be meeting via conference call prior to the end of the month.

Action Item: If you have any issues with National 4-H Curriculum, please let Dorothy know.

National 4-H Shooting Sports

Susie reported on the National 4-H Shooting Sports. Susan Holder and Tom Koonce from Michigan are providing leadership to the National 4-H Shooting Sports Steering Committee which is group who is providing leadership for the Shooting Sports program. During the meetings, there was discussion about reviving the Teen Ambassador Program through which funds have been generated. The funds have transitioned to and are now managed through National 4-H Council. There will be a Level Two Instructor Training in West Virginia in May. The Shooting Sports Invitational will be held in Grand Island, Nebraska.

Action Item: States are encouraged to consider hosting the National Invitational. Anyone who is interested can talk to Susie.

CCEP

Charles recommended that we add CCEP to the State 4-H Program Leaders Meeting. It was suggested that we identify a CCEP/eXtension representative during the State 4-H Program Leaders Meeting. If the CECP group is still moving forward with projects and plans we need to replace Jeff. If this group has transitioned totally to eXtension then where do we fit?

Action Item: Check on the status of CCEP.

The meeting was adjourned at 9:00 a.m.

Submitted by Janet Fox

Southern Region 4-H Program Leader Network Secretary