

**Southern Region PLN
4-H Youth Development Program Leaders Managers Conference Call
May 13, 2014**

The Southern Region 4-H Youth Development Program Leaders met by conference call on May 13, 2014.

Members Attending

Larry Alexander	Woodie Hughes, Jr.	Arch Smith
Pamela B. Arden	Charlene Jacobs	Ann R. Sortor
Kelli Batch	Amy McCune	Cathy Sutphin
Chris Boleman	Shawn Moore	Noah Washburn
Tom Broyles	Boyd W. Owens	Dorothy Wilson
Justin Crowe	Jim Rutledge	
Janet Fox	Gladys Shelton	

Roll call was taken.

Items of business and discussions

Delphi Study Explanation

Chris Boleman explained background and the purpose was to identify common curricula in states. What core curriculum could be developed to impact all states. P3WG is addressing the question how do we build content for common curriculum? Partners are providing input to the possible questions.

P3WG Representative

P3WG representative attends a monthly meeting. It is usually the last Wednesday of the month in late afternoon. The representative needs to represent 4-H Program Leaders and share ideas on what 4-H Program Leaders are doing. In addition, the representative will bring back P3WG information to the 4-H Program Leaders. Nominations for representative were Cathy Sutphin. Arch Smith second the nomination. Janet Fox closed nominations, Boyd second. Voted and approved Cathy Sutphin to be Southern Region representative for P3WG.

4-H National Headquarters Update

Military Partner Webinar

Please join us for a Webinar of the 4-H Air Force Military Partner Panel with AF Active Duty, Air National Guard and AF Reserve. In lieu of the 4-H Military Partnerships meeting, which was canceled due to the weather, we are happy to present the first of three 4-H Military Partner Panels. We will connect through the DoD Webinar system and KSU conference call system. We will make every attempt to record the meeting and post it to the 4-H Military Partnerships website (www.4-hmilitarypartnerships.org) for later viewing.

DATE: Wednesday, May 21, 2014

TIME: 3:00 pm Eastern

How to Join the Webinar:

•To connect to this webinar, which is hosted by DoD, you must install security certificates if you are not on a military installation. Instructions can be found at:

<http://create.extension.org/sites/default/files/DCODoDCertificateInstallation.pdf>

How to join the conference call:

Landlines call toll-free: 866-871-3306

Cell phones call: 785-395-0828

Code for both: 1484#

Agenda:

- *Welcome
- *Introduce the Military Partner Panelists
- *Active Duty, Air NG , and AF Reserve will each provide a five minute overview that includes:
 - ^Specific Overview and Future Directions
 - ^Current Child and Youth Program Needs
 - ^How can 4-H support the needs of Military Child and Youth Programs
- *Panel Discussion facilitated by Eddy Mentzer
- *Closing comments

Healthy Living Scan

Mississippi State University Extension Service is working with 4-H National Headquarters/USDA and National 4-H Council to conduct an environmental scan of 4-H Healthy Living programs across the nation. This is where you come in. You are being asked to participate in this research project because of your knowledge of 4-H Healthy Living programs in your state related to injury prevention and social-emotional health and well-being.

Your participation in this research will include completing the environmental scan that asks questions about program characteristics and processes, logic models, and evaluation results. We have attached a list of the core survey questions as you may want to gather the information you need for answering questions prior to beginning the survey. You may also be asked to participate in a follow-up interview based your responses to survey questions.

Although **participation is voluntary**, we encourage you to take the time to complete the survey as soon as possible to share information about your relevant programs. After survey completion, you may be contacted to answer some follow-up questions regarding the program(s) you have described.

If you have questions or concerns, please contact Dr. Laura Downey (laurad@ext.msstate.edu) or Dr. Donna Peterson (donnap@ext.msstate.edu) or via phone at 662.325.3462/662.325.3462.

The survey is available at:

https://msudafvm.co1.qualtrics.com/SE/?SID=SV_4OzR00zDzq3GyrP

Thank you in advance for your cooperation in making this effort a success.

Laura Downey and Donna Peterson
Extension Evaluation Specialists
Mississippi State University

ES-237

Please remind those who may be late that their 2013 ES-237 reports were due to Bill Bristow on January 30. In recent years we've been unable to post the data on REEIS in a timely manner because a few states have been late in submitting their data. SPLs should check with their enrollment manager to be sure that their reports are completed and submitted ASAP by email (instructions are found on the ES-237 Excel spreadsheet template or should be found in their 4-H enrollment system). We are working toward the ability for interested 1890s to submit their own data, but we're not in position to do that for 2013 data. Thus, states should continue to submit membership data from their state's LGUs in a single state report.

Animal Human Contact Webinar

Tuesday, May 13th Compendium Webinar Title: "Animal Contact Compendium: Minimizing Risk for Animal-Human Contact" presented by Dr. Colin Basler, DVM, MPH, from CDC.

Webinar Purpose: This presentation will review some recent zoonotic disease outbreaks and illnesses linked to animal exhibits and will describe the recommendations and simple actions which can be taught to animal exhibitors, 4-H youth, and others involved with animals to help prevent future outbreaks and illnesses

Date: Tuesday, May 13th, 2014

Time: 3 to 4 PM ET

Log on at the url: <http://nifa-connect.nifa.usda.gov/comp/>

Phone Conference Number(s): 888-844-9904

Participant Code: 2655292

Webinar Summary:

Contact with animals in public settings such as fairs, educational farms, petting zoos, and schools and through youth organizations such as 4-H provides opportunities for entertainment and education. Unfortunately, sometimes zoonotic diseases, those spread between human and animals, can lead to illnesses and outbreaks. Some of the common zoonotic germs spread between animals and humans include bacteria like Salmonella and Shiga toxin producing Escherichia coli, parasites like Cryptosporidium, and viruses including possible rabies exposures. Even healthy animals can carry germs that can make people sick. Injuries can also occur among visitors to animal exhibits. This presentation will review some recent zoonotic disease outbreaks and illnesses linked to animal exhibits and will describe the recommendations and simple actions which can be taught to animal exhibitors, 4-H youth, and others involved with animals to help prevent future outbreaks and illnesses.

Summer Meals Webinar

Please join us for the “How 4-H Programs Can Feed Summer Meals to Children” webinar!

Tuesday, May 20, 2014 at

1:00-2:00pm EDT

12:00-1:00pm CDT

Register here: <https://www.surveymonkey.com/s/GY2GZNB>

Please join the USDA Food and Nutrition Service to learn how you can help feed children at your 4-H Program this summer through the [Summer Food Service Program](#)! Of the 21 million children who receive free and reduced-priced meals through the [National School Lunch Program](#) during the regular school year, only 3.5 million participate in summer meal programs. This webinar will consist of a brief overview of the program and best practices from a 4-H sponsor and 4-H sites that have committed to feeding children this summer! To participate in the webinar, please remember to [register here](#).

To view past webinars on the Summer Food Service Program, please visit the [2014 Summer Meals Webinar Series](#) FNS YouTube Page. For more information about SFSP please visit: www.summerfood.usda.gov.

P3WG Accomplishments

To date, the P3WG has these accomplishments to date since convened on January 26, 2011:

Developed: 4-H Guiding Principles --

http://www.csrees.usda.gov/nea/family/res/pdfs/4h_guid_prin_2012.pdf

4-H Youth Protection Framework --

http://www.csrees.usda.gov/nea/family/res/pdfs/youth_protec_2013.pdf

Events Checklist and national event designation --

http://www.nifa.usda.gov/nea/family/res/youthdev_res_4h_events.html

Modified Delphi Study – “Summary National 4-H Core Content”

Small Group Discussions. Based on the comments from the second open-ended questions, time was spent at the National 4-H Leadership to discuss three main areas. A summary is below.

Funding Priorities / Marketing – We have to market and focus priority funding with *one 4-H movement*. We cannot continue to market fifty ways. Urban areas are going to be essential for 4-H's future relevance within marketing. Also, there needs to be serious discussion about all states reporting in a "4-H system for all." This is especially true for enrollment so we can share and compare *BIG DATA* across state lines. Other items are noted below:

- A strategic framework is needed to address how 4-H works with new and underserved audiences.
- We need to identify pilot projects in urban areas that are working.
- Youth need to be a part of where we want to go.
- A unified, fully supportive agreement for all states to work together within an enrollment system so we can all share data.

Uniform Curriculum – Curriculum might be the wrong word. We are really "defining learning." It is clear this discussion yielded common interests in new approaches for learning (including curriculum). There is also strong interest in training of County Extension Agents and volunteer leaders so they are equipped to provide quality, educational experiences for youth. Thirdly, youth need to be involved in this discussion.

- Can the group agree to take one of these top projects and develop a learning process that all states can utilize? Can youth be a part of this process?

Core Indicators / Common Measures – All partners need to be using common measures. These items are there already and we (all of us) need to use them to tell the national story / impact. Also, these measures need to be connected to the federal plan of work.

- Commitment to use common measures for projects that are identified by all states.
- An aggregation strategy that is simple for states and partners to use for reporting.

Conclusion. This exercise was initiated to identify what projects all states have in common. Clearly, it has progressed to a much bigger conversation on how we can all work together to further the nationwide movement. Items in this report (especially the small group discussion) offer new and exciting opportunities to grow as a 4-H TEAM.

Participated in:

Charting the Future Meeting, Building the Future virtual meeting- framing strategic programmatic directions – see attachment on Charting the Future and the two pdfs that are the report backs from the respective breakout sessions. More discussion will be included on the meeting during the May conference call.

Common Measures – program quality and accountability -- <http://www.4-h.org/about/youth-development-research/>

In Progress: Program Quality and Accountability – programs of distinction review, and moving toward promising, best practices and evidence-based practices, replicability and scalability

That's an impressive list for a group that has been in existence for just over 3 years!

Announcements

Cathy Sutphin announced Virginia and North Carolina have been selected to host National Shooting Sports workshop November 3-7 in North Carolina at Eastern 4-H Center. More information will be forthcoming.

Jim Rutledge announced Kevin Allen will be new 4-H Program Leader at Oklahoma State University. Kevin will start July 1.

A question was raised concerning retiring gifts for Program Leaders. Retiring State Leaders received a stained glass gift. A comment was made that we are about five gifts behind. Charles Cox's office is the

contact for purchasing the gifts. Arch Smith will contact the artist to begin the ordering process. Retiring gifts discussion will be added to July meeting agenda.

Conference Call Agenda Items

Send agenda items to Rukeia Draw-Hood for the July 15th conference call by July 11th. For the July conference call, please dial 712-432-0931 and enter participant code 572585#.

Meeting adjourned.