

**Southern Region PLN
4-H Youth Development Program Leaders Managers Conference Call
May 14, 2013**

The Southern Region 4-H Youth Development Program Leaders met by conference call on May 14, 2013. Roll call was taken.

Items of business and discussions:

Southern Region Account for Youth in Leadership roles:

This account was originally established by contributions from the Program Leaders from each state in the Southern Region to pay for 4-Hers from the south to participate in national design teams.

Action :

- Move this account to Tennessee 4-H Foundation.
- Steve, Mark and Charles to develop policy on the use of the fund targeted toward teens that are providing leadership within the Southern Region.
- Develop a mechanism for communicating the status of this account with the Southern Region Program Leaders.

National 4-H Congress Design Team – Co-Chair Facilities:

A representative from the Southern Region is needed so serve on the Facility Committee for National 4-H Congress Design Team.

Action:

Sarah Coachen from North Carolina was nominated and elected for this position.

Request from Lisa Lauxman concerning summer regional meeting:

Lisa requested that we identify topics needed for discussion at the Southern Region PLN meeting for an on-line meeting from National Headquarters. They are asking for input from all regions to determine if there are major topics that are of concern from most of the regions. She will not be able to travel due to budget constraints. A written update from National 4-H Headquarters will be provided.

Charting our Future:

Chris gave a report on the Charting the Future effort. He reviewed the purpose and reviewed his notes. Questions were raised concerning the age reference in the report. Chris will get clarification on this from Lisa. (This has been done and the information has been forwarded to us by Chris).

A question about the term mission “mandate” was discussed. It was explained that this was an internal term used to describe program priorities. Chris will bring the issue up to the workgroup related to the negative connotation to the work “mandate”. (We received an email with comments related to this).

Rachel Welborn request:

We were reminded to respond to Rachel Welborn’s email request pertaining to Background Checks. Cathy will ask Rachel to share the results with the Program Leaders.

Joint discussion 4-H and CRD:

Cathy has received a request to have a 4-H representative from our region participate in a joint discussion via conference call prior to PLN to discuss efforts related CRD within all program areas. Rukeia Draw-Hood from Prairie View A&M was selected. Cathy will follow-up with this request.

National 4-H Headquarters Update:

It has been decided to have two representatives per region. Amy and Suzanne will be the representatives from National 4-H Headquarters to the Southern Region. The protocol is still being developed related to their roles and responsibilities.

Reminders:

Common Measures Administrative Contacts and Webinar
Healthy Living Survey
Science E-Academy completed

National 4-H Council Report

Items discussed:

- Teens Take on Health- 70 entries so far, deadline May 31.
- Legacy Award awarded at 4-H Gala in New York with over \$700, 000 raised for 4-H
- Search for CEO of National 4-H Council
 - Follow best practices, internal and external search
 - Within and outside the LGU system
 - Target date for selection-Fall
- National Science Day focus on GIS-GPS Technology
- New leader for the 4-H National Supply Service
 - Jane Angelitch-experience in e-commerce
- Marketing-evaluating Revolution of Responsibility and determining next phase of marketing efforts

PLN Agenda Items

Send agenda items to Cathy for PLN by July 16. PLN information on website

Meeting adjourned.