

**Southern Region PLN
4-H Youth Development Program Leaders Managers Conference Call
January 14, 2014**

The Southern Region 4-H Youth Development Program Leaders met by conference call on January 14, 2014.

Members Attending

Christina Alford	Prosper Doamekpor	Boyd W. Owens
Pamela B. Arden	Rukeia Draw-Hood	Gladys Shelton
Tom Broyles	Janet Fox	Arch Smith
Donna Burtner	Suzanne Le Menestrel	Ann R. Sortor
Charles Cox	Amy McCune	Noah Washburn
Justin Crowe	Shawn Moore	

Roll call was taken.

Items of business and discussions

Review Minutes

Minutes from November were reviewed. No corrections or additions to the minutes. Tom Broyles meeting (duplicate of Sept 10th meeting uploaded to website)

National Leadership Meeting (Mar 10-13 in Washington, DC)

No additional information at this time. Arch will share agenda upon updates.

Round II of the Delphi Study (Finding Focus)

A Delphi study is being implemented with state 4-H leaders. The purpose of the study is to attempt to determine national 4-H core content areas based on 4-H projects. Thirty-two projects identified from Round One. The next step is to narrow it down to 20. To do this, please complete the survey link below.

https://agrillife.az1.qualtrics.com/SE/?SID=SV_cu9keQ9oasKULIP

Common Measures Design Team -Workforce Readiness/Career Preparation (Feb 10-12 in Washington DC)

Need to select representative and alternate from each region. Suzanne stated that Southern Region has selected individuals but could nominate alternate. Joseph Donaldson and Dr. Samuel Roberson have been selected. Shawn Moore has been nominated to represent the Southern Region.

Updates from National 4-H Council

Developing a strategy for public relations opportunities announcing Jennifer Sirangelo 100 days of service. National 4-H Council would like to connect with the local 4-H community. The Council is working on a brand refresh. The refresh final will be created by January 23rd. After creation, the Council will enter the testing phase. There are two brand concepts will need feedback.

Updates from 4-H National Headquarters

Protocol for multi-state and national 4-H events. All multi-state 4-H events need to submit their information to the national database of events. This allows us to have a national repository of multi-state events, published on the web, with contact information for each event.

Any event wishing to use "National 4-H" in their title, must apply for that designation. Those applications are more involved and include the submission of event materials and a logic model. Applications are reviewed by a team of your peers for program quality and accountability processes.

Complete information and applications can be found at:

http://www.nifa.usda.gov/nea/family/res/youthdev_res_4h_events.html. This site also contains numerous resources including an event checklist (suitable for county and state use) and samples of registration forms, risk assessment materials, and logic models.

Another useful document – The Youth Protection Checklist – can be found at:

http://www.csrees.usda.gov/nea/family/res/youthdev_policy_factsheets.html.

Seeking regional representatives for the events oversight committee. In the past, national 4-H event applications have been reviewed by members of the P3 working group. The P3 is requesting that each region designate two state leaders to carry on this role for the P3. Who would you like to have on the review team to represent your region? Janet Fox and Ann Sorter have been nominated.

CYFAR SCP RFA. The CYFAR SCP RFA will be released in the coming months. Contact Dr. Bonita Williams, bwilliams@nifa.usda.gov for more information.

Common Measures Message

Very excited to transition 4-H Common Measures to the Qualtrics platform. All data deposited in the original Common Measures system will be transferred to your new Land Grant University Account within Qualtrics. In addition, you'll find enhanced resources related to analysis and reporting, the ability to customize instruments with the addition of site specific questions and language translation and pre/post resources will be coming soon.

To provide each Land Grant University access to the new and improved Common Measures system we have created an account for each LGU. In the current system your LGU account could have multiple user names and passwords with varying degrees of permissions. Due to our licensing structure, the new system allows for each LGU account to be associated with a single user and we will need your help to identify that person for your LGU. This will still allow Land Grant Universities to maintain control over their data and based on your IRB requirements you can determine the person(s) at your LGU who will have access to the account, but you will operate under a single username and password as opposed to multiple user accounts. You may choose to share access with a small group of users, but there will be one person identified as the Account Manager.

To assist you identifying the correct person, please consider the following:

- The Common Measures Account Manager will provide oversight for the use of 4-H Common Measures instruments at your LGU.
- He/She will work with staff in your state to respond to opportunities for administration of the instruments.
- He/She will be responsible for the development of instruments and will provide access for copies or links for administration of the surveys.
- Your contact could be an Extension or 4-H Evaluator or any 4-H professional who has the capacity to manage the site and coordinate the sharing of resources.
- He/She will not need expertise in survey development or administration and in fact we recommend this responsibility is shared by the users of the instruments.
- He/She will need to participate in a web-based training to introduce them to the resources and familiarity with Qualtrics or other commercial survey systems would be helpful.

Once you have identified an individual at your LGU, you can respond to the link below which will request first name, last name and an email address. We appreciate your help in identifying the correct person at your Land Grant University. If you have any questions please contact Jill Walahoski, jwalahoski2@unl.edu or Suzanne Le Menestrel at slemenestrel@nifa.usda.gov.

https://4hcouncil.co1.qualtrics.com/SE/?SID=SV_0B1SZM6cspAVbUh

Biennial Conference

Boyd Owens stated registration is open The call for proposals is still open as well. Please register for the conference to assist in finalizing the planning for the hotel. Boyd stated there is a need more proposals for presentations.

Conference Call Agenda Items

Send agenda items to Rukeia Draw-Hood for the March 11th meeting by March 3rd. The March 11th meeting will be held at the National Leadership Meeting in Washington D.C. There will be no conference call meeting on March 11th.

Meeting adjourned.